



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® BRAND PROVIDES \$20,000 TO EASTERSEALS FLORIDA FOR ITS CAMP CHALLENGE TEAM MEMBERS RAISE NEARLY \$14,000 MORE FOR CAMP'S NEEDS

ORLANDO, FLA. (July 14, 2017) – Orange Lake Resorts, home to the [Holiday Inn Club Vacations®](#) brand, recently donated \$20,000 to Easterseals Florida and its Camp Challenge in Sorrento, Florida. In addition, Orange Lake Resorts employees raised nearly \$14,000 for Camp Challenge. The funds will be used to purchase much needed supplies and maintenance equipment for the facility including, an industrial lawn mower, a bucket attachment for the camp tractor, 12 shower wheelchairs, two pool wheelchairs and 21 mattresses.

The donation is part of the company's ongoing commitment and support for individuals with physical and life challenges. Orange Lake Resorts has supported Easterseals Florida for more than 10 years through fundraising efforts, volunteering and construction projects at Camp Challenge. To date, more than \$314,000 has been donated by the company.

"Easterseals serves an important role in our community," said Don Harrill, CEO of Orange Lake Resorts. "Holiday Inn Club Vacations is proud to be a strong supporter of their mission and the families they help. Our team truly believes in these individuals. For more than a decade they have raised money, volunteered and helped with construction projects at Camp Challenge, getting so much more out their personal experiences."

"Holiday Inn Club Vacations has been a tremendous partner of Easterseals," said Sue Ventura, President and CEO of Easterseals Florida. "Through their donations and dedicated volunteerism, Easterseals Camp Challenge can continue to provide life changing camping experiences to children and adults with disabilities. Their generosity has and continues to make an impact at Easterseals and in our community, defining what it means to take on disability together."



Photo Caption: Don Harrill, CEO of Orange Lake Resorts (far left) and Stacey Sutherland, VP of Brand Services and Corporate Communications of Orange Lake Resorts (far right) presents a check for \$20,000 to Sue Ventura, President and CEO of Easterseals of Florida and Easterseals Ambassador Skyler Keim-Jones.

###

About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,600 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Easterseals Florida

Easterseals provides exceptional services, education, outreach, and advocacy so that people living with autism and other disabilities can live, learn, work and play in our communities. For more information please visit www.easterseals.com/florida.

Media Contact:

Brian Martin
Orange Lake Resorts
407.395.6925
brmartin@orangelake.com