



FOR IMMEDIATE RELEASE

MAKE VACATION MEMORIES AT HOLIDAY INN CLUB VACATIONS® SOUTH BEACH RESORT'S NEW LAZY RIVER STYLE POOL AND WATER SLIDES

ORLANDO, FLA. (September 25, 2017) – [Orange Lake Resorts](#), home to the [Holiday Inn Club Vacations®](#) brand, recently completed the construction Splash Cove, an expansive pool feature that includes a lazy river style pool at its Holiday Inn Club Vacations South Beach Resort in Myrtle Beach, South Carolina. A huge new pool area welcomes guests including two waterslides, a 518 foot-long lazy river style pool, more than 180,000 gallons of water and a children's splash play area for hours of family fun. Guests can relax around the two new fire-pit seating areas or catch some rays sitting poolside in one of the new pool lounge chairs. And when the kids have had enough fun splashing around the pool area, they can spend time playing on the shaded outdoor playground.

“Our new resort water features encourage families to spend time together. In fact, that is what Holiday Inn Club Vacations is all about,” said Tom Nelson, President and CEO of Orange Lake Resorts. “When our founder, Kemmons Wilson started the Holiday Inn Hotel chain, his goal was to connect families through memorable vacations. Today we have taken his lead and added several of these fun amenities at our 26 resorts throughout the U.S. and we will continue to add more where we can.”

In the last year, Holiday Inn Club Vacations has added new water features at their Holiday Inn Club Vacations Scottsdale Resort and Holiday Inn Club Vacations Smoky Mountain Resort. In addition, the company operates indoor waterparks at Holiday Inn Club Vacations Fox River Resort and Holiday Inn Club Vacations Villages Resort.

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Photo Caption: Holiday Inn Club Vacations recently opened its newest pool area, Splash Cove, at their South Beach Resort in Myrtle Beach, South Carolina.

About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,600 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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