



FOR IMMEDIATE RELEASE

NINE HOLIDAY INN CLUB VACATIONS RESORTS RECEIVE CERTIFICATE OF EXCELLENCE AWARDS FROM TRIPADVISOR

ORLANDO, FLA. (July 7, 2017) – Orange Lake Resorts, home to the [Holiday Inn Club Vacations](#)[®] brand, is proud to announce that nine of their resorts recently earned the prestigious Certificate of Excellence Award from [TripAdvisor](#)[®] and its members. Now in its seventh year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

Awarded Holiday Inn Club Vacations resorts include:

- Cape Canaveral Beach Resort in Cape Canaveral, Florida
- Smoky Mountain Resort in Gatlinburg, Tennessee
- Desert Club Resort in Las Vegas, Nevada
- Williamsburg Resort in Williamsburg, Virginia
- Panama City Beach Resort in Panama City Beach, Florida
- Sunset Cove Resort in Marco Island, Florida
- Orlando Breeze Resort in Davenport, Florida
- Timber Creek Resort in Desoto, Missouri
- Scottsdale Resort in Scottsdale, Arizona

“The guest experience is our number one priority. Having them provide these positive reviews of so many of our resorts reflects on our team’s commitment to providing the best resorts, amenities and customer service,” said Don Harrill, CEO of Orange Lake Resorts. “We are honored by these reviews and look forward to adding more of our resorts to the TripAdvisor list of top accommodations.”

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.



Courtesy: Holiday Inn Club Vacations Cape Canaveral Beach Resort

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,600 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About TripAdvisor

[TripAdvisor](https://www.tripadvisor.com)® is the world's largest travel site**, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors***, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com,
www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com,
www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com,
www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.independenttraveler.com,
www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com.

www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com,
www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

**Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2017

***Source: TripAdvisor log files, Q1 2017

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