



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS SALES TEAMS RAISES \$203,000 FOR GIVE KIDS THE WORLD VILLAGE

ORLANDO, FLA. (April 6, 2018) – Orange Lake Resorts, home to the Holiday Inn Club Vacations brand, presented a check for \$303,000 to Give Kids The World at its recent sales awards event – The Sammy’s. The company’s sales team raised \$203,000 during its 2017 Give Kids The World (GKTW) campaign, and Orange Lake Resorts provided an additional \$100,000 as part of its five-year commitment to help construct GKTW’s 53,000-square-foot Towne Hall building.

Current and prospective vacation owners at the company’s seven sales centers were introduced to the charity and asked to support the company’s efforts by providing a donation to Give Kids The World Village, a 79-acre, nonprofit resort for children with life-threatening illnesses and their families.

“Our team, owners and guests have big hearts and are passionate in their support for charitable organizations such as Give Kids The World,” said John Sutherland, Executive Vice President of Sales and Marketing for Orange Lake Resorts. “We love supporting the village and the families that visit. Our goal is to continue to grow these efforts to help children and families fulfill their dreams and experience the magic that is Orlando.”

Holiday Inn Club Vacations has supported Give Kids The World since its inception, providing more than \$2.5 million in financial support. In addition, the company supports the charity through fundraising events, team member volunteer efforts and title sponsorship of the Hope In One Celebrity Golf Tournament scheduled for April 30 this year.



Photo Caption: Tom Nelson, President and CEO and Spence Wilson, Chairman of Orange Lake Resorts, present Pamela Landwirth, CEO of Give Kids The World Village with a check for \$303,000 as part of the company's support for the Kissimmee, FL charity.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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