## FOR IMMEDIATE RELEASE

## HOLIDAY INN CLUB VACATIONS® CELEBRATES TEN ARDY AWARDS AT ARDA'S ANNUAL GALA

JOSEPH POKORSKI SELECTED AS ACE FUTURE LEADER AWARD WINNER

ORLANDO, FLA. (May 16, 2018) – Holiday Inn Club Vacations® was honored with 10 ARDYs at the annual American Resort Development Association (ARDA) Awards Gala May 9 in Las Vegas. Additionally, Joseph Pokorski, General Manager of Holiday Inn Club Vacations Holiday Hills Resort in Branson, MO, was recognized with the Ace Future Leader Award. The ARDA Circle of Excellence (ACE) awards honor those that have attained the highest level of excellence in the timeshare industry, and whose accomplishments and dedication spur the industry to new heights. The ACE Future Leader Award honors an emerging industry leader who continues to show leadership among his or her peers as well as the potential to one day lead at the executive level.

"The ARDY is our industry's most prestigious award," said Tom Nelson, President & CEO of Orange Lake Resorts. "It symbolizes the hard work and dedication these award-winners and teams have put in to make Holiday Inn Club Vacations a leader in vacation ownership. We're so proud of their accomplishments and how they represent us every day to our owners and guests."

In addition to Pokorski's ARDA ACE Future Leader Award, 10 Holiday Inn Club Vacations team members and projects were also recognized with the highest honor in the timeshare industry – ARDA Gold:

- Sales Training Program or Trainer Cody Watts
- Training and Development Manager Shannon Novakoski
- Sales Verification Loan Officer/Quality Assurance Officer/Contract Manager Reggie Lorah
- Housekeeping Team Member Isabel Castillo
- Business Administration Team Member: Finance, Accounting, HOA Lisa
   Camolilla
- Inventory Revenue Management: Manager Megan Lovelace
- Marketing Programs New Owner Orientation Program
- Call Center Marketing Programs New Package Pipeline Communications
- Logo Design Sammy's Logo
- Employee Engagement Campaign C.A.T. Program

Each year, ARDA presents awards at its annual convention, ARDA World, to recognize the achievements of outstanding timeshare resorts, as well as resort team members, associates and projects.

Vacation ownership developer Orange Lake Resorts, with 36 years in the industry, has been a member of ARDA since its flagship resort, Holiday Inn Club Vacations at Orange Lake Resort, was opened in 1982. Since Orange Lake Resorts entered a strategic marketing alliance with IHG in 2008, the company has submitted its nominations for the highly esteemed ARDA Awards under the Holiday Inn Club Vacations brand.



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## **About Orange Lake Resorts**

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit <a href="https://disable.com/hiclubvacations">hiclubvacations</a>. Find us on Facebook at <a href="mailto:facebook.com/hiclubvacations">facebook.com/hiclubvacations</a> or Twitter at <a href="twitter.com/hiclubvacations">twitter.com/hiclubvacations</a>.

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