



FOR IMMEDIATE RELEASE – PHOTO ATTACHED

HOLIDAY INN CLUB VACATIONS® SUPPORTS EASTER SEALS FLORIDA®

Donation of \$20,000 made to support Camp Challenge

ORLANDO, FLA. (April 7, 2015) – Building on a relationship that has spanned more than a decade, Holiday Inn Club Vacations® donated \$20,000 recently to Easter Seals to support Camp Challenge.

The camp, located outside of Orlando, has provided adventures for individuals with special needs for over 50 years. Campers attend a weeklong overnight visit or day camp filled with fun activities like zip lining, archery, dancing, sports, music, drama and more.

“Our company is proud to continue to build on our long relationship with Easter Seals, which makes such a difference in the lives of many wonderful children and their families,” said Don Harrill, CEO of Orange Lake Resorts.

“Thank you so much for the generous gift to Easter Seals Florida,” said Michael Slaymaker, vice president of development for Easter Seals Florida. “This support allows our organization to continue our long history of helping kids.”

Easter Seals Florida provides a number of services that impact families in Central Florida including Adult Day Health Care, Adult Residential Group Home, educational programs and child development centers.

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About Holiday Inn Club Vacations®

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Cape Canaveral, Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., Las Vegas, Nev., and one in development in Scottsdale, Ariz., scheduled to open in late 2015. For more information on Holiday Inn Club Vacations or to book reservations, visit www.hiclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations.

About Easter Seals Florida®

For nearly 100 years, Easter Seals has provided life-changing solutions to the people of our country. From children and adults living with disabilities, to military families looking to serve their communities, Easter Seals is committed to creating a world of inclusion, dignity, empowerment and independence. We personalize solutions for individuals with autism, and intellectual and physical disabilities through innovative therapy, training, education, and support services. For more information, visit easterseals.com/florida/.

Caption:

Matthew Saul, 17, right, and his mother Tammy were at hand recently when Holiday Inn Club Vacations mascot, Wilson, presented a check for \$20,000 to Easter Seals Florida Camp Challenge Vice President of Development Michael Slaymaker, left. The donation was made on behalf of all employees at Holiday Inn Club Vacations.

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