



FOR IMMEDIATE RELEASE

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JELLY BEANS, BUNNIES AND A \$20,000 CHECK

***Orange Lake Resorts, home to Holiday Inn Club Vacations® , presents
\$20,000 donation to Easter Seals Florida on National Jelly Bean Day***

ORLANDO, FLA. (April 22, 2014) – While presenting a check for \$20,000 to Easter Seals Florida to support the organization’s many programs is a worthy effort in itself, adding a little sweetening and fun to the day also seemed in order. April 22 is National Jelly Bean Day, and the folks at Orange Lake Resorts (home to Holiday Inn Club Vacations®) hopped on the opportunity to bring a little cheer to the people served by the Easter Seals Adult Day Health Care program. Donna Chun, director of Orange Lake Resorts’ corporate social responsibility efforts, rounded up a herd of snuggly bunnies and lambs to present jelly beans to adults with disabilities or cognitive disorders.

“Plush toys bring a sense of comfort to adults with dementia and Alzheimer’s,” Chun said as she shared the enthusiasm of the Orange Lake Resorts team. “While we know donations make critical services possible, we also wanted to do something special for the people in the program.”

Easter Seals Florida provides a number of services that impact families in Central Florida. In addition to the Adult Day Health Care program, the organization provides an Adult Residential Group Home, Camp Challenge, educational programs and child development centers. Members of the adult day program benefit from a full multi-sensory and therapeutic activity curriculum that promotes socialization and independence for those with disabilities and cognitive disorders.

“Thank you so much for the generous gift to Easter Seals Florida,” said Michael Slaymaker, vice president of development for Easter Seals Florida. “It will help us provide direct services for children, adults, seniors and veterans with disabilities and special needs at Easter Seals Day Break at the Miller Center, an adult day health care center, and Camp Challenge. Our Day Break members who deal with dementia, Alzheimer’s disease, Parkinson’s disease and other disabilities truly enjoyed being part of

the check presentation. The celebration of National Jelly Bean Day made it a bit sweeter as well.”

Along with Chun, Neal McDonald and Brian Krist from Orange Lake Resorts were also on hand for the check presentation—and to help guide the herd of bunnies and lambs to their new homes.

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About the Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas, Williamsburg, Va., and Las Vegas, Nev. The Holiday Inn Club Vacations brand continues to look for opportunities to expand its Member Resorts to top North American destination locations. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit www.hiclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations,