



FOR IMMEDIATE RELEASE

**HOLIDAY INN CLUB VACATIONS® BRAND
EXPANDS AT GATLINBURG AREA RESORT**

Construction of New Amenities Underway at Smoky Mountain Resort

ORLANDO, FLA. (March 11, 2015) – Orange Lake Resorts and InterContinental Hotels Group (IHG), one of the world’s leading hotel companies, today announced the beginning of multiple construction projects at [Holiday Inn Club Vacations® Smoky Mountain Resort](#) in Gatlinburg, Tenn. These projects are part of a substantial expansion of the existing resort and significantly increase the Holiday Inn Portfolio of Brands’ presence in the downtown Gatlinburg area.

Additions to the property will include:

- A purpose-built, 27-unit building consisting of spacious two-, three- and four-bedroom villas elegantly appointed as part of the company’s upscale *Signature Collection Reserve* portfolio.
- An 8,600-square-foot indoor water attraction featuring a pool with waterslides and a themed, interactive children’s “splash zone.”

Through an affiliate, Orange Lake Resorts has also commenced construction of a 113-room Holiday Inn Express® & Suites hotel, located adjacent to the existing resort.

Nationally recognized WELBRO Building Corporation will act as general contractor for both projects. Construction on the projects is scheduled to be completed by the second quarter of 2016.

“We continually explore new and exciting ways to create memorable vacation experiences for our vacation owners and guests throughout our growing resort network,” says Don Harrill, CEO of Orange Lake Resorts. “Holiday Inn Club Vacations Smoky Mountain Resort is very close to Great Smoky Mountains National Park, the most visited national park in the country. This helps make the resort one of our most popular family destinations year-round. The addition of our luxury *Signature Collection* provides an

enhanced stay experience for our Holiday Inn Club® members to explore, while the indoor water attraction adds an exciting amenity for families to enjoy any time of year.”

“Having provided construction management services to the East Tennessee tourist corridor for the past 13 years, WELBRO is excited to work with Holiday Inn Club Vacations in bringing forward to the Smoky Mountain Resort their *Signature Collection*,” added WELBRO CEO Steven S. Davis. “This project also brings a new and much-needed, Holiday Inn Express hotel to serve downtown Gatlinburg, a great new option for both business and leisure travelers to the city.”

Travelers looking to visit the Gatlinburg resort, a neighbor to Great Smoky Mountains National Park, or any of the 12 resorts can book vacation villas at holidayinnclubvacations.com.

The Holiday Inn Club Vacations brand participates in IHG's guest loyalty program, IHG® Rewards Club, the industry's first and largest hotel rewards program. With over 84 million members, IHG® Rewards Club is free and guests can enroll at IHGRewardsClub.com by downloading the [IHG® app](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,800 hotels worldwide. IHG® Rewards Club has industry-leading benefits including no blackout dates for Reward Nights, fast-track to Elite status when guests explore Holiday Inn® Brand Family properties, as well as the entire IHG portfolio and points that never expire.

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About the Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations® brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Florida, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes more than 2,400 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wisconsin; Cape Canaveral Beach, Panama City Beach and Marco Island, Florida; Brownsville, Vermont; Myrtle Beach, South Carolina; Gatlinburg, Tennessee; Galveston, Texas; Williamsburg, Virginia; and Las Vegas, Nevada. Holiday Inn Club® members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these 12 resort locations, plus IHG's network of more than 4,700 hotels worldwide. The Holiday Inn Club Vacations brand continues to look for opportunities to expand its Member Resorts to top North American destinations. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit

www.holidayinnclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations.

About the WELBRO Building Corporation

WELBRO Building Corporation, celebrating its 35th year, has been serving the Southeast U.S. commercial construction market since 1979 and has developed a sense of partnership with our clients. By putting client needs first, WELBRO has demonstrated repeatedly that the success of a project, or a company, comes as a result of caring and competence. WELBRO has a significant presence in the hotel/hospitality and education markets. Other major project types include office buildings, retail/commercial and special use facilities.

Notes to Editors:

[IHG \(InterContinental Hotels Group\)](http://www.ihg.com) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](http://www.ihg.com), [HUALUXE® Hotels and Resorts](http://www.ihg.com), [Crowne Plaza® Hotels & Resorts](http://www.ihg.com), [Hotel Indigo®](http://www.ihg.com), [EVEN™ Hotels](http://www.ihg.com), [Holiday Inn® Hotels & Resorts](http://www.ihg.com), [Holiday Inn Express®](http://www.ihg.com), [Staybridge Suites®](http://www.ihg.com) and [Candlewood Suites®](http://www.ihg.com). In January 2015, IHG acquired [Kimpton Hotels & Restaurants](http://www.ihg.com), the world's leading boutique hotel business.

IHG manages [IHG® Rewards Club](http://www.ihg.com), the world's first and largest hotel loyalty program with over 84 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns over 4,800 hotels and more than 710,000 guest rooms in nearly 100 countries, with over 1,200 hotels in its development pipeline. Over 350,000 people work across IHG's hotels and corporate offices worldwide.

In January 2015 we completed the acquisition of [Kimpton Hotels & Restaurants](http://www.ihg.com), adding 62 hotels (11,300 rooms) to our system size and 16 hotels to our development pipeline.

[InterContinental Hotels Group PLC](http://www.ihg.com) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media, www.twitter.com/ihg, www.facebook.com/ihg or www.youtube.com/ihgplc.

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