



FOR IMMEDIATE RELEASE

Eleven HOLIDAY INN CLUB VACATIONS® Resorts Awarded RCI Gold Crown Resort® Property Designations Based on Guest Feedback
Resorts honored for excellence in accommodations, hospitality and RCI subscribing member experience

ORLANDO, FL (Jan. 6, 2015) – Holiday Inn Club Vacations® today announced all 11 eligible resort destinations have earned the prestigious RCI Gold Crown Resort® designation by [RCI](#), the worldwide leader in vacation exchange.

A select number of RCI affiliated resorts meet RCI's requirements for recognition and have earned the *RCI Gold Crown Resort* award. These resorts have attained high levels of excellence in resort accommodations, hospitality and member experience ratings as measured by RCI.

“We have a long association with RCI and Gold Crown status that spans decades,” said Don Harrill, CEO of Orange Lake Resorts. “We’re pleased to once again be recognized with this designation at all of our eligible resorts.” The 11 resorts include the flagship property, Orange Lake Resort, in Orlando and additional Florida resorts in Cape Canaveral, Panama City Beach and Marco Island; also Lake Geneva, Wis., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, and Las Vegas, Nev. Holiday Inn Club Vacations Williamsburg Resort is not eligible for consideration due to its vacation exchange affiliation.

“RCI’s Resort Recognition Program helps ensure that our RCI affiliated properties meet our standards for quality in accommodations, hospitality and member experience,” said Gordon Gurnik, president of RCI. “We are thrilled to recognize those who have attained this designation and continue to work to offer high-quality vacation experiences to RCI subscribing members.”

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About the Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation

ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Cape Canaveral, Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., and Las Vegas, Nev. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit www.hiclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations.

About RCI

RCI is the worldwide leader in vacation exchange with nearly 4,500 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its approximately 3.7 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*®, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Exchange & Rentals and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our [media center](#) or rciaffiliates.com. RCI also can be found on Facebook, YouTube and Twitter.

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