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THE HOLIDAY INN CLUB VACATIONS® BRAND PEOPLE AND PROJECTS RECOGNIZED AT TIMESHARE INDUSTRY AWARDS GALA IN HOLLYWOOD, FLA Honors Include Coveted Spirit of Hospitality Award

ORLANDO (Apr. 17, 2013) – At the recent American Resort Development Association’s (ARDA) 2013 Convention & Awards Gala at the Westin Diplomat Resort in Hollywood, Fla., seven [Holiday Inn Club Vacations](#) team members and projects were recognized with the highest honor in the timeshare industry: the ARDA Gold.

Team member Neal McDonald, senior director of recreation operations and resort activities for Holiday Inn Club Vacations at Orange Lake Resort, was recognized with an especially coveted award at the annual ARDA Awards ceremony, the ACE (ARDA Circle of Excellence) Spirit of Hospitality Award. McDonald’s work within the organization was previewed with a tribute video at the Gala, which spoke to the team member’s unrelenting pursuit of greatness in hospitality, from supporting the work of 90 team members within the custodial, activities and entertainment programs to heading up the implementation of the recycling program for the 2,478-unit resort—to the hundreds of volunteer hours he’s contributed to the company’s philanthropic partnerships like Give Kids the World Village.

Don Harrill, president & CEO of Orange Lake Resorts who operates ten resorts under the Holiday Inn Club Vacations brand, said of this year’s ARDA Convention and Awards Gala, “We enter the convention as competitors and we leave as industry colleagues and friends. This year, I saw an increased sense of camaraderie and collaboration among industry leaders and associates within committees and panels, ending with the culmination of the week’s events through the celebration of our people at the gala. We



are ecstatic that Holiday Inn Club Vacations is honored this year in every category within the awards – from the ACE to sales and marketing to management and administration, advertising and interior design. Our people are at the heart of all we do as an industry, and this was their time to shine.”

During the Convention, Harrill became the outgoing chairman for ARDA, while Wyndham Vacation Ownership’s CEO Franz Hanning entered in as chairman.

Each year, ARDA presents awards at its annual convention to recognize the achievements of outstanding timeshare resorts, as well as resort team members, associates and projects. This year, Holiday Inn Club Vacations submitted 65 nominations, 35 of these becoming finalists, and 7 recognized as ARDA “Gold” winners, representing outstanding people and projects that have contributed to the brand’s success.

Timeshare developer Orange Lake Resorts, with more than 30 years in the industry, has been a member of ARDA since 1982. Since Orange Lake’s strategic marketing alliance with IHG in 2008, the company has submitted their nominations for the highly esteemed ARDA Awards under the Holiday Inn Club Vacations brand.

Photos available upon request. For more information on career opportunities with Holiday Inn Club Vacations resorts, visit the Orange Lake Resorts page on LinkedIn.

About Holiday Inn Club Vacations®

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these ten resort locations, plus IHG’s network of more than 4,600 hotels worldwide and RCI’s network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations and reservations, visit www.hiclubvacations.com. For our latest news, visit www.facebook.com/hiclubvacations, www.twitter.com/hiclubvacations, www.youtube.com/hiclubvacations and www.pinterest.com/hiclubvacations.