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**HOLIDAY INN CLUB VACATIONS® BRAND
LAUNCHES CAPE CANAVERAL BEACH RESORT**
Florida's Space Coast welcomes popular family vacation brand

ORLANDO, FLA. (May 1, 2014) – Together with Orange Lake Resorts, InterContinental Hotels Group ([IHG](#)) [LON: IHG, NYSE: IHG (ADRs)] announces the addition of a 12th location to the portfolio of Holiday Inn Club Vacations® brand resorts today. Located a short distance from Cocoa Beach, the [Holiday Inn Club Vacations Cape Canaveral Beach Resort](#) will be the brand's fifth resort in Florida, joining the flagship 1,450-acre property, Holiday Inn Club Vacations at Orange Lake Resort in Orlando. The addition of the Holiday Inn Club Vacations Cape Canaveral Beach Resort follows a recent announcement that the brand has added another resort, in [Williamsburg, Va.](#), to its ever-expanding portfolio.

“Our Holiday Inn Club members love to vacation in Florida and the Space Coast area has long been a popular drive-to destination,” says Don Harrill, CEO of Orange Lake Resorts. “Many vacationers will be familiar with the resort, formerly known as the Ron Jon® Cape Caribe Resort, and we’re excited to welcome their vacation owners to our growing family. The area offers a wide variety of activities that will appeal to vacationing families, from touring the Kennedy Space Center to relaxing on pristine beaches and exploring quaint shops in Historic Cocoa Village.”

The Holiday Inn Club Vacations brand continues to explore new and exciting ways to enhance vacation experiences. The addition of upscale accommodations and new resort

locations is a key strategy driven by what owners and guests are seeking. Owners have come to trust the Holiday Inn Club Vacations brand to deliver family-friendly vacation experiences in exciting destinations, with resorts featuring spacious villa accommodations and a variety of on-site activities.

“The Holiday Inn Club Vacations brand provides guests with a relaxing and fun environment where memorable vacations are created,” said Heather Balsley, senior vice president, Americas Holiday Inn® Brand Family. “The addition of the Holiday Inn Club Vacations Cape Canaveral Beach Resort is a strong demonstration of how the brand continues to expand in top leisure destinations across the U.S.”

As with all Holiday Inn Club Vacations resorts, the location at [Cape Canaveral Beach Resort](#) offers more room and fun things to do. Guests will enjoy spacious studios or fully equipped one- and two-bedroom villas ranging from 414 square feet to 1,224 square feet. Amenities include an on-site restaurant with indoor and outdoor seating, a picturesque pool with a variety of water features including a lazy river, an extensive game room and children’s activity area, mini golf, exercise facilities and much more.

Travelers looking to visit any of the 12 resorts can book vacation villas at holidayinnclubvacations.com. Properties include [Holiday Inn Club Vacations at Orange Lake Resort](#) in Orlando, Fla., which offers seven pools, nine restaurants and four golf courses – all in the theme park capital of the world; and [Holiday Inn Club Vacations at Desert Club Resort](#) in Las Vegas, which is located only one block from the famous Vegas Strip where countless restaurants and entertainment venues can be found.

Holiday Inn Club Vacations was created in 2008 as a strategic alliance between IHG®, the world’s largest hotel company by number of rooms, and Orange Lake Resorts, a leader within the resort industry with more than 30 years of proven success. The brand’s flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. Other resort locations include Williamsburg, Va., Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Galveston, Texas, Brownsville, Vt., Myrtle Beach, S.C., and Gatlinburg, Tenn.

The Holiday Inn Club Vacations brand participates in IHG's guest loyalty program, IHG® Rewards Club, the industry's first and largest hotel rewards program. With over 77 million members, IHG® Rewards Club is free and guests can enroll at IHGRewardsClub.com, by downloading the [IHG® app](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,700 hotels worldwide. IHG® Rewards Club has industry-leading benefits including no blackout dates for Reward Nights, fast-track to Elite status when guests explore Holiday Inn® Brand Family properties, as well as the entire IHG portfolio and points that never expire.

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About the Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., and Las Vegas, Nev. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit www.hiclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations,

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 77 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns 4,700 hotels and 687,000 guest rooms in nearly 100 countries and territories. With more than 1,100 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media, www.twitter.com/ihg, www.facebook.com/ihg or www.youtube.com/ihgplc.