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RCI CHRISTEL HOUSE OPEN AT ORANGE LAKE RESORT RAISES A RECORD \$135,000 TO BENEFIT CHILDREN IN THE GLOBAL COMMUNITY

Hospitality and Timeshare Industry Colleagues Gather at Holiday Inn Club Vacations® at Orange Lake Resort for 10th Consecutive Year

ORLANDO, FLA. (June 13, 2012) – Holiday Inn Club Vacations at Orange Lake Resort celebrated its tenth year as the Central Florida host of the RCI Christel House Open on Monday, June 11. The annual event is held to support the Christel House mission of helping children around the world break the cycle of poverty. The tournament was hosted at the resort's 18-hole, Arnold Palmer-designed *Legends* golf course. With 152 golfers, according to Christel House co-founder Christel DeHaan, this event at Orange Lake is the largest of all the foundation's tournaments and the most successful, raising more than \$1 million over the past nine years to support the mission of the foundation.

Considered the largest multi-day charity golf tournament in the world, this year the Christel House Open is spread out across 14 tournament sites, with 11 played in the United States and three international – in Mexico, the United Kingdom and South Africa. More than 1,800 golfers tee off in support of the charity—and 100% of the worldwide proceeds will go to programs and services that directly benefit the more than 3,000 children of Christel House.

Geoff Ballotti, CEO of RCI, expands on how contributions to the foundation make a difference: "To Christel House, a contribution of \$1 million offers a significant amount of change and hope to impoverished children who might not otherwise have the opportunity to go to school, providing access to all Christel House programs and services from



kindergarten to 12th grade. All monies raised for the foundation go straight to feed, nourish and nurture the children of Christel House.”

Ballotti increased the funds raised by the tournament that day by contributing a personal check of \$10,000 on-the-spot to the Christel House foundation.

Orange Lake Resorts President and CEO Don Harrill welcomed competitors within the theme park, hospitality and timeshare industries to this flagship Holiday Inn Club Vacations property in Orlando, celebrating those who have been signature sponsors for 10 years and those who are new sponsors. At the tournament reception, Harrill said, “Having personally visited Christel House Mexico two years ago, I saw first-hand how your donations make a difference for children. We are truly appreciative of your contributions and proud to once again serve as the host site for this wonderful cause close to our hearts.”

The winning foursome this year was the team from the American Resort Development Association (ARDA). ARDA’s CEO, Howard Nusbaum, did not play in the foursome but said of the event: “At this tournament, we drop our competition and become people working together, honoring [timeshare’s] founding daughter [Christel DeHaan] and doing good in the world. Christel says, ‘whatever you can do good and do well, that’s a double-good.’ So, that’s what Christel House does for the timeshare industry. We’re doing good and doing well.”

At the recent 2012 ARDA Convention & Exposition in Las Vegas, Orange Lake Resorts was honored to be one of the recipients of the ACE Circle of Excellence award, presented by Christel House to the many timeshare partners who support the mission of the Christel House foundation.

For event photos, please contact Brooke Doucha, Orange Lake Resorts Corporate Communications, at bdoucha@orangelake.com. For sponsorship opportunities and more information on how your company can participate in the Christel House tournament, contact Cathy Duncan, Manager of Corporate Events for Orange Lake Resorts, at 407-905-1979 or cduncan@orangelake.com.



About Holiday Inn Club Vacations

Holiday Inn Club Vacations was created in 2008 as a strategic alliance between IHG (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with 30 years of proven success. Holiday Inn Club Vacation's flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. and Las Vegas, NV, with additional resorts in Galveston, Texas and another location in Panama City Beach, Fla. coming online in late 2012. Holiday Inn Club members enjoy access to Holiday Inn Club Vacations resorts and IHG's network of more than 4,500 hotels worldwide. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit www.hiclubvacations.com, or Stay SOCIAL and [visit the brand's page on Facebook](#), see vacation experiences come to life on YouTube on [hiclubvacations TV](http://hiclubvacations.TV), follow [@hiclubvacations](https://twitter.com/hiclubvacations) on Twitter and pin along with Holiday Inn Club Vacations at <http://pinterest.com/hiclubvacations/>.

Notes to Editors:

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IHG franchises, leases, manages or owns over 4,500 hotels and more than 661,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

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