FOR IMMEDIATE RELEASE

Media Contact:

Brooke Doucha Orange Lake Resorts 407-905-1968 bdoucha@orangelake.com

RCI CHRISTEL HOUSE OPEN AT ORANGE LAKE RESORT RAISES \$125,000 TO BENEFIT CHILDREN IN THE GLOBAL COMMUNITY

Hospitality and Timeshare Industry Colleagues Gather at Holiday Inn Club Vacations® at Orange Lake Resort for 11th Consecutive Year

ORLANDO, FLA. (June 13, 2013) – <u>Holiday Inn Club Vacations®</u> at Orange Lake Resort celebrated its eleventh year as the Central Florida host of the RCI Christel House Open on Monday, June 10. The annual event is held to support the <u>Christel House</u> mission of helping children around the world break the cycle of poverty. The tournament was hosted at the resort's 18-hole, Arnold Palmer-designed *Legends* golf course. With 152 golfers, according to Christel House co-founder Christel DeHaan, this event at Orange Lake is the largest of all the foundation's tournaments and the most successful, raising more than \$1 million over the past ten years to support the mission of the foundation.

Considered the largest multi-day charity golf tournament in the world, this year the Christel House Open is spread out across 14 tournament sites, with 11 played in the United States and three international – in Mexico, the United Kingdom and South Africa. Since the tournament's inception in 2003, more than \$7.5 million has been raised for the Christel House organization, with 100% of the worldwide proceeds going to programs and services that directly benefit the more than 3,000 children of Christel House.

For event photos, please contact Brooke Doucha, Orange Lake Resorts Corporate Communications, at bdoucha@orangelake.com. For sponsorship opportunities and more information on how your company can participate in the Christel House tournament, contact Cathy Duncan, Manager of Corporate Events for Orange Lake Resorts, at 407-905-1979 or cduncan@orangelake.com.

About The Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these ten resort locations, plus IHG's network of more than 4,600 hotels worldwide and RCl's network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations and reservations, visit www.hiclubvacations.com. For our latest news, visit www.hiclubvacations, www.youtube.com/hiclubvacations and www.poutube.com/hiclubvacations and www.poutube.com/hiclubvacations and www.poutube.com/hiclubvacations and

#