



FOR IMMEDIATE RELEASE

Media Contacts:

Caroline Sanfilippo
IHG
caroline.sanfilippo@ihg.com
770-604-2495

Brooke Doucha
Orange Lake Resorts
bdoucha@orangelake.com
407-905-1968

HOLIDAY INN CLUB VACATIONS® GOES “ALL IN,” EXPANDING RESORT PORTFOLIO TO LAS VEGAS *Desert Club becomes vacation resort brand’s eighth destination*

ORLANDO, FLA. (April 2, 2012) – From the American Resort Development Association’s (ARDA) 2012 Convention & Exposition at the Venetian Resort Hotel & Casino, Holiday Inn Club Vacations today announced that it has added an eighth location to its portfolio of vacation resorts, a 648-unit property located one block from the Las Vegas Strip. Holiday Inn Club Vacations at Desert Club Resort is the brand’s first expansion in the western U.S., joining the flagship location, Holiday Inn Club Vacations at Orange Lake Resort in Orlando, Fla., and six other Holiday Inn Club Vacations resorts.

Like all Holiday Inn Club Vacations resorts, this location at Desert Club Resort offers more space, more amenities and more things to do, featuring one- and two-bedroom luxury villas with access to several amenities including:

- Fitness center
- Outdoor pools and a hot tub
- New Gold Mine Bar & Grill restaurant
- Marketplace with grab and go food and beverages, plus convenience items
- Game room, activities center and putting green
- In-unit spa services
- Complimentary shuttle service within the resort and to locations on The Strip
- Complimentary Wi-Fi
- Concierge services providing reservations for area shows, attractions, dining, transportation and more.

Holiday Inn Club Vacations Goes “All In,” Expanding Resort Portfolio to Las Vegas

April 2, 2012

Page 2

With the branding of this newest resort location comes more options for Holiday Inn Club members, more jobs for the Las Vegas community and exciting renovations for Desert Club Resort.

Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, have expressed their desire for a location in the western U.S. Members can now use their Holiday Inn Club points to vacation at Holiday Inn Club Vacations at Desert Club Resort.

This new location comes on the heels of the unveiling of additional Club member benefits. More than 65,000 Holiday Inn Club members can now enjoy an expansive cruise line partnership, a larger portfolio of European resorts available for exchange through the Direct Destinations program and more access to the upscale Signature Collection product line, with the recent addition of Sunset Cove Resort in Marco Island, Fla., an all-Signature Collection property with 36 luxury three-bedroom units. Club members also enjoy exclusive access to vacation savings through the Club’s alliance with Hertz[®] for car rentals and can take advantage of special MaxTime last-minute vacation offers for stays as short as two nights. In addition to the Holiday Inn Club Vacations network of eight resort destinations, Holiday Inn Club members will also continue to enjoy the ability to exchange their points for stays at IHG’s more than 4,500 hotels, plus RCI’s expanding network of more than 4,000 resorts, both with locations worldwide.

To provide a preview of ownership with Holiday Inn Club, the resort has also opened a newly-renovated 16,780 square foot sales center that can host up to 500 tour guests. This center joins four other Holiday Inn Club Vacations sales centers in Orlando, Fla., Myrtle Beach, S.C., and Gatlinburg, Tenn.

The new sales center and expanded operational and sales and marketing teams will bring more than 70 jobs to the Las Vegas community. For career opportunities with Holiday Inn Club Vacations at Desert Club Resort, contact Kelly Boma at 702-866-4005.

Holiday Inn Club Vacations Goes “All In,” Expanding Resort Portfolio to Las Vegas

April 2, 2012

Page 3

This resort is currently open for Club member and owner reservations. It will be available for guest bookings through IHG’s reservations systems in April 2013. Guests can book at all seven of the other Holiday Inn Club Vacations resorts by visiting www.hiclubvacations.com.

About Holiday Inn Club Vacations

Holiday Inn Club Vacations was created in 2008 as a strategic alliance between IHG (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. Holiday Inn Club Vacation’s flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these eight resort locations, plus IHG’s network of more than 4,500 hotels worldwide and RCI’s network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit www.hiclubvacations.com, or Stay SOCIAL and [visit the brand’s page on Facebook](#), see vacation experiences come to life on YouTube on [hiclubvacations TV](#) or follow [@hiclubvacations](#) on Twitter.

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization operating seven hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites® . IHG also manages Priority Club® Rewards, the world’s first and largest hotel loyalty program with over 63 million members worldwide.

IHG franchises, leases, manages or owns over 4,400 hotels and more than 658,000 guest rooms in nearly 100 countries and territories, and has more than 1,100 hotels in its development pipeline.

IHG expects to recruit around 90,000 new people worldwide across its estate over the next few years and is committed to gender balance throughout its business. We aspire to continue retaining a minimum of 25% female representation on the Board.

InterContinental Hotels Group PLC is the Group’s holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.priorityclub.com for more on Priority Club Rewards. For our latest news, visit www.ihg.com/media, www.twitter.com/ihgplc or www.youtube.com/ihgplc.

#