



FOR IMMEDIATE RELEASE

Media Contacts:

Lindsay Cameron
IHG
lindsay.cameron@ihg.com
(770) 604-8686

Brooke Doucha
Orange Lake Resorts
bdoucha@orangelake.com
407-905-1968

**HOLIDAY INN CLUB VACATIONS® LAS VEGAS RESORT
NOW OPEN FOR ALL VACATIONERS**

Book three nights and get 10,000 Priority Club® bonus points

ORLANDO, FLA. (Sept. 18, 2012) – IHG today announced Holiday Inn Club Vacations at Desert Club—a 648-unit resort located one block from The Strip—is now open for all vacationers to make reservations. Travelers who book a three-night consecutive stay via www.hiclubvacations.com/lasvegas now through Oct. 30, 2012 will receive 10,000 Priority Club bonus points.

When Desert Club Resort became a Holiday Inn Club Vacations resort in January this year, stays at this location were available exclusively to members of the Holiday Inn Club timeshare ownership program.

“Today, the resort extends availability to our Priority Club Rewards members to enjoy one of the world’s top destinations for entertainment and dining,” said Del Ross, vice president, Americas Sales & Marketing. “This location is just steps away from the exciting Las Vegas Strip but yet offers a quiet and relaxing environment for guests.”

Holiday Inn Club Vacations at Desert Club Resort features spacious one- and two-bedroom luxury villas with access to an array of amenities, including:

- Fitness center
- Five outdoor pools and a five hot tubs
- Pool bar & grill
- Marketplace with grab and go food and beverages, plus convenience items
- Game room, activities center, shuffleboard and putting green

Holiday Inn Club Vacations Las Vegas Resort Now Open for All Vacationers

Sept. 18, 2012

Page 2

- Complimentary shuttle service within the resort and to locations on The Strip and downtown Fremont Experience
- Complimentary Wi-Fi
- Activities center with daily planned activities
- Gas grilling stations with outdoor picnic areas
- Concierge services providing reservations for area shows, attractions, dining, limousine transportation and more.

“Our Holiday Inn Club members have expressed that they love having access to this resort within their travel network, where they can enjoy all that The Strip has to offer, day and night if they choose, and then retreat to a quiet oasis they can call home,” said Adalberto Lugo, general manager. “We’re ecstatic to extend the availability of our resort to more guests to enjoy that same experience and relax in the comfort of their villa after a day of fun.”

To provide a preview of ownership with Holiday Inn Club, in April the resort also opened a newly-renovated 16,780 square foot sales center that can host up to 500 tour guests. This center joins four other Holiday Inn Club Vacations sales centers in Orlando, Fla., Myrtle Beach, S.C., and Gatlinburg, Tenn.

About Priority Club Rewards

With 67 million members globally, IHG's Priority Club Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Named Best Hotel Rewards Program in the World seven years running by Global Traveler magazine and Best Hotel Loyalty Program for four years by Business Traveler magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program. In addition to flexible features like No Points Expiration, No Blackout Dates, Points & Cash and Flights Anywhere™, Hotels Anywhere™, Priority Club Rewards members have more options for point redemption than any other hotel loyalty program. Members can redeem points not only for hotel nights, but also for airline miles on more than 40 partner airlines, for auto rentals, for gift certificates and for hundreds of products available in the Rewards Catalog. And Priority Club Rewards is the only hotel loyalty program to offer members a Rewards Concierge program that allows members to exchange points for items not found in the Rewards Catalog. Enrollment in Priority Club Rewards is free. Guests can enroll by logging onto priorityclub.com, by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,500 hotels worldwide.

About Holiday Inn Club Vacations

Holiday Inn Club Vacations was created in 2008 as a strategic alliance between IHG (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. Holiday Inn Club Vacation's flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Las Vegas, Nev. and two new resorts joining the brand in fall 2012: in Galveston, Texas and an additional resort in Panama City Beach, Fla. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these eight resort locations, plus IHG's network of more than 4,500 hotels worldwide and RCI's

Holiday Inn Club Vacations Las Vegas Resort Now Open for All Vacationers

Sept. 18, 2012

Page 3

network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit www.hiclubvacations.com, or Stay SOCIAL and [visit the brand's page on Facebook](#), see vacation experiences come to life on YouTube on hiclubvacations_TV or follow [@hiclubvacations](https://twitter.com/hiclubvacations) on Twitter.

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with nine hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Holiday Inn Club Vacations®, Staybridge Suites®, Candlewood Suites®, as well as our two newest brands, EVEN™ Hotels and HUALUXE™ Hotels & Resorts. IHG also manages Priority Club® Rewards, the world's first and largest hotel loyalty program with over 67 million members worldwide.

IHG franchises, leases, manages or owns over 4,500 hotels and more than 666,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.priorityclub.com for more on Priority Club Rewards. For our latest news, visit www.ihg.com/media, [www.twitter.com/ihgplc](https://twitter.com/ihgplc), www.facebook.com/ihg or www.youtube.com/ihgplc.

#