



## FOR IMMEDIATE RELEASE

Media Contacts:

Susan Ennis  
Orange Lake Resorts  
407-395-6968  
[sennis@holidayinnclub.com](mailto:sennis@holidayinnclub.com)

Lindsay Cameron  
IHG  
770-604-8686  
[lindsay.cameron@ihg.com](mailto:lindsay.cameron@ihg.com)

**HOLIDAY INN CLUB VACATIONS® BRAND UNVEILS FIRST PROPERTY  
IN VIRGINIA WITH WILLIAMSBURG RESORT**  
*Resort Destination Becomes Eleventh Property  
for Family Vacation Brand*

**ORLANDO, FLA.** (April 1, 2014) – Together with Orange Lake Resorts, InterContinental Hotels Group ([IHG](#)) [LON: IHG, NYSE: IHG (ADRs)] announces today its Holiday Inn Club Vacations® brand has added an 11th location to its portfolio of vacation resorts, a 130-unit resort located near historic Colonial Williamsburg, Va. Guests can now enjoy local attractions in Williamsburg including art museums, tours, golf, shopping and dining.

“Families are always on the lookout for vacation destinations where they can spend time together experiencing interesting and fun places that build lasting memories,” said Don Harrill, CEO of Orange Lake Resorts, home to Holiday Inn Club Vacations. “All the villas have been redesigned and we have added upscale accommodations and new amenities at the Holiday Inn Club Vacations Williamsburg Resort to deliver exactly what our owners and guests are looking for when it comes to a family-friendly resort offering.”

As with all Holiday Inn Club Vacations resorts, [the Holiday Inn Club Vacations Williamsburg Resort](#) offers one and two-bedroom villas ranging from 682 square feet to 1,100 square feet. The resort will offer many amenities for guests including: an activity center, game room, indoor pool, two outdoor pools, patio area with grills, bowling lanes, mini golf course, and a fitness center. There will also be a market offering grab-and-go food choices as well as Starbucks® coffee.

“The leisure market continues to grow twice as fast as the business market, and we’re able to capitalize on this by further expanding the Holiday Inn Club Vacations brand in top leisure destinations across the U.S.,” said Heather Balsley, senior vice president, Americas Holiday Inn® Brand Family. “The Holiday Inn Club Vacations Williamsburg Resort property offers spacious villa accommodations with access to many local attractions making it a strong addition to the growing Holiday Inn Club Vacations brand portfolio.”

Travelers can book vacation villas at all eleven Holiday Inn Club Vacations resorts at [www.holidayinnclubvacations.com](http://www.holidayinnclubvacations.com), just as they would any Holiday Inn® brand hotel room. Properties include the Holiday Inn Club Vacations at Orange Lake Resort in Orlando, Fla. which offers seven pools, nine restaurants and four golf courses all in the theme park capital of the world; and the Holiday Inn Club Vacations at Desert Club Resort in Las Vegas, Nev. which is located only one block from the famous Vegas Strip where countless restaurants and entertainment venues can be found.

The Holiday Inn Club Vacations brand participates in IHG's guest loyalty program, IHG® Rewards Club, the industry's first and largest hotel rewards program. With over 77 million members, IHG® Rewards Club is free and guests can enroll at [IHGRewardsClub.com](http://IHGRewardsClub.com), by downloading the IHG® app, by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,700 hotels worldwide. IHG® Rewards Club has industry-leading benefits including no blackout dates for Reward Nights, fast-track to Elite status when guests explore Holiday Inn® Brand Family properties as well as the entire IHG portfolio and points that never expire.

###

**About the Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,400 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas, Williamsburg, Va., and Las Vegas, Nev. The Holiday Inn Club Vacations brand continues to look for opportunities to expand its Member Resorts to top North American destination locations. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit

HOLIDAY INN CLUB VACATIONS® BRAND UNVEILS WILLIAMSBURG RESORT  
April 1, 2014

[www.holidayinnclubvacations.com](http://www.holidayinnclubvacations.com).

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 77 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns 4,700 hotels and 687,000 guest rooms in nearly 100 countries and territories. With more than 1,100 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit: [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](http://www.twitter.com/ihg), [www.facebook.com/ihg](http://www.facebook.com/ihg) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).