



**FOR IMMEDIATE RELEASE**

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**ORANGE LAKE RESORTS EXPANDS TO WILLIAMSBURG, VA**  
***Resort destination in Virginia to join the Holiday Inn Club Vacations® brand***

**ORLANDO, FLA.** (July 16, 2013) – Vacation resort developer Orange Lake Resorts, which operates ten properties, announced that it officially closed on a transaction with English Garden LV LLC to expand its portfolio to now include Colonial Crossings Resort in Williamsburg, VA. The intent for this resort is to become a part of the [Holiday Inn Club Vacations®](#) brand in early 2014.

The 120-unit Colonial Crossings resort, located eight miles from historic Williamsburg includes: an outdoor pool, business center, fitness center, arcade, outdoor patio area, meeting space, complimentary Wi-Fi and daily resort activity programming.

Orange Lake Resorts plans to commit more than \$8 million over the next year to upgrade the interior of Colonial Crossings Resort. In addition, a currently unused building will be built-out with new villas and furnishings, where the top two floors will feature the upscale Signature Collection villas with granite countertops, deluxe kitchen appliances and enhanced interior décor. Orange Lake Resorts also plans to construct a new amenity building on the property.

Holiday Inn Club Vacations was created in September 2008 as a strategic alliance between IHG, the world's largest hotel company, and Orange Lake Resorts, a leader within the resort industry with more than 30 years of proven success. The brand's flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. Other resort locations

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include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas and Las Vegas, Nev.

The Holiday Inn Club Vacations brand participates in IHG's guest loyalty program, IHG® Rewards Club. The industry's first and largest guest loyalty program with 73 million members is free, and guests can enroll online at [IHGRewardsClub.com](http://IHGRewardsClub.com) via phone or by inquiring at the front desk of any hotel worldwide in the IHG system. Through IHG® Rewards Club, guests renting villas will earn points during their stays at Holiday Inn Club Vacations, which they can redeem for free nights at IHG. Holiday Inn Club members enjoy access to Holiday Inn Club Vacations resorts and IHG's network of more than 4,600 hotels and resorts worldwide.

Holiday Inn Club Vacations will continue to expand their resorts to top North American destinations. For more information on the Holiday Inn Club Vacations brand, visit [www.hiclubvacations.com](http://www.hiclubvacations.com).

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**About the Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these ten resort locations, plus IHG's network of more than 4,600 hotels worldwide. The Holiday Inn Club Vacations brand continues to look for opportunities to expand its Member Resorts to top North American destination locations.

For more information on the Holiday Inn Club Vacations brand or to book reservations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com). Find us on Facebook [www.facebook.com/hiclubvacations](http://www.facebook.com/hiclubvacations) or Twitter [www.twitter.com/hiclubvacations](http://www.twitter.com/hiclubvacations),

**Notes to Editors:**

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of nine hotel brands, including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, EVEN™ Hotels and HUALUXE™ Hotels & Resorts.

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IHG manages IHG® Rewards Club, the world's first and largest hotel loyalty program with over 73 million members worldwide. The program was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally.

IHG franchises, leases, manages or owns over 4,600 hotels and more than 674,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit:

[www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](http://www.twitter.com/ihg), [www.facebook.com/ihg](http://www.facebook.com/ihg) or [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](http://www.twitter.com/ihg), [www.facebook.com/ihg](http://www.facebook.com/ihg) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).