



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® WINS A COMPANY RECORD 15 ARDY AWARDS AT ARDA'S ANNUAL GALA
STACEY SUTHERLAND SELECTED AS FIRST *ARDA PROUD AWARD* WINNER

ORLANDO, FLA. (April 6, 2017) – [Holiday Inn Club Vacations](#) was honored with 15 ARDY Awards, a record for the team, at the annual American Resort Development Association ([ARDA](#)) Awards Gala March 29 in New Orleans. Stacey Sutherland, Vice President of Brand Services and Corporate Communications, was recognized for her contributions to ARDA with the inaugural *ARDA Proud Award*. The award is given to a volunteer who actively promotes the member experience and advocates for ARDA membership throughout the year.

“We couldn’t be more proud of our Holiday Inn Club Vacations team and the industry recognition they recently received,” said Don Harrill, CEO of Orange Lake Resorts. “Our ARDA award winners and finalists represent the best of the best in the vacation ownership industry. They all have contributed so much to the success of our brand and the record growth of our business.”

In addition to Sutherland’s ARDA Proud Award, fourteen Holiday Inn Club Vacations team members and projects were also recognized with the highest honor in the timeshare industry – ARDA Gold. Management and administration received seven awards: business administration team, business administration team member, inventory revenue management team, communications/public relations team, training and development team, technology project team and maintenance team member. Plus, sales and marketing received four awards: marketing team, marketing programs, salesperson – specialty sales, and sales trainer. The brand services team took home two awards for their logo and brochure designs and the resort design team won for their redesign and refurbishment of villas at the Holiday Inn Club Vacations Scottsdale Resort.

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Each year, ARDA presents awards at its annual convention, ARDA World, to recognize the achievements of outstanding timeshare resorts, as well as resort team members, associates and projects. For a full list of winners please visit the [ARDA Awards](#) page.

Vacation ownership developer Orange Lake Resorts, with 35 years in the industry, has been a member of ARDA since its flagship resort, Holiday Inn Club Vacations at Orange Lake Resort, was opened in 1982. Since Orange Lake Resorts entered a strategic marketing alliance with IHG in 2008, the company has submitted its nominations for the highly esteemed ARDA Awards under the Holiday Inn Club Vacations brand.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,500 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hclubvacations.com. Find us on Facebook at facebook.com/hclubvacations or Twitter at twitter.com/hclubvacations.

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