

FOR IMMEDIATE RELEASE

RECORD YEAR OF GIVING BY HOLIDAY INN CLUB VACATIONS® BRAND AND TEAM MEMBERS SUPPORTS NATIONAL AND LOCAL CHARITIES

ORLANDO, FLA. (February 23, 2017) – <u>Orange Lake Resorts</u>, home to the <u>Holiday Inn Club Vacations</u>® brand, is proud to announce that in 2016, the company contributed \$840,000 to local and nationally recognized charities in communities where their resorts are located. The record amount includes more than \$466,000 in direct and in-kind donations provided by the company to support the efforts of groups such as Give Kids The World, Easter Seals, Christel House, Special Olympics and Noah's Light Foundation.

"I am so proud of the generosity and support shown by our team members, managers and leadership teams," said Don Harrill, CEO of Orange Lake Resorts. "I challenged them to increase our corporate giving to provide a real impact for children and families that need help in the communities we serve, and they delivered. However, we are not stopping here. We are dedicated to continuing this important work and to provide a positive impact in the many the communities where our team members live and work."

Fundraising efforts by the company's team members at its 26 resort destinations surpassed \$76,000 and included food, school supply and toy drives, as well as efforts to support cancer research and heart disease awareness. The more than 4,500 Holiday Inn Club Vacations team members also donated 2,040 hours, a cash equivalent of more than \$48,000, in their communities. Holiday Inn Club Vacations brand business partners supported the company's efforts by committing nearly \$250,000 through fundraising activities at company golf tournaments, team member events and charitable drives.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,500 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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