



FOR IMMEDIATE RELEASE

INAUGURAL GIVE KIDS THE WORLD HOPE IN ONE CELEBRITY GOLF CLASSIC TO BENEFIT CHILDREN WITH LIFE-THREATENING ILLNESSES

KISSIMMEE, FLA. (January 10 , 2017) – [Give Kids The World Village](#), a Central Florida nonprofit resort that makes dreams come true by providing cost-free vacations to children with life-threatening illnesses and their families, is teeing up for the first [Give Kids The World Hope In One Celebrity Golf Classic](#) presented by Holiday Inn Club Vacations on Monday, May 1.

The Golden Bear Club located at Keene's Point in Windermere, Florida will host the 18-hole celebrity golf tournament, which has secured retired baseball greats Johnny Damon (Boston Red Sox & New York Yankees) and Ray Lankford (St. Louis Cardinals & San Diego Padres). PGA Tour Coach Sean Foley and LPGA Tour player Ryann O'Toole – sponsored by Holiday Inn Club Vacations – have also committed to play in the tournament.

The Village relies on donations from partners, individuals and many volunteers to fulfill its mission to bring happiness and hope to families, giving them time away from doctors and hospitals to just have fun.

“Our ultimate goal is to make magical memories for our wonderful guests,” said Pamela Landwirth, president and CEO of Give Kids The World Village. “We are looking forward to this inaugural golf event, and we greatly appreciate the love and support we get from our community partners. Their contribution enables us to continue to provide the perfect vacation experience for these precious children and their families.”

“We look to grow this event into one of the premier celebrity golf events in Orlando,” said Stacey Sutherland, vice president of Corporate Communications and Brand Services,

Holiday Inn Club Vacations and a Give Kids The World Village board member. "Give Kids The World Village has been supported by many in the hospitality industry since it was just an idea put forth by Henri Landwirth. It is a jewel of our community and one that we can all get behind and support."

Sponsorships and foursomes are still available. To find out more about the event, please visit www.hopeinonegolf.org.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 5,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Give Kids The World Village

Give Kids The World Village makes wishes and dreams come true for thousands of children with life-threatening illnesses and their families each year. The 79-acre, nonprofit "storybook" resort in Kissimmee, Fla., is built for children, featuring a magical castle, 168 whimsical accommodations and fully-accessible playgrounds, pools and rides. GKTW resort is where nearly 240 partnering wish-granting organizations around the world send children whose wish is to visit Central Florida's beloved theme parks and attractions. GKTW has welcomed more than 150,000 families from all 50 states and 76 countries since 1986. The resort relies on the generosity of corporate partners, individual donors and an army of volunteers to help make wishes come true for nearly 8,000 children and families each year. Their entirely free vacation away from hospitals and doctors also includes donated theme park tickets, meals and entertainment free to all members of the family.

Media Contacts:

Brian Martin
Orange Lake Resorts
407.395.6925
brmartin@orangelake.com

Sylvia Oliande
Give Kids The World Village
407-396-1114, ext. 4259
SylviaO@gktw.org