



**FOR IMMEDIATE RELEASE**

**HOLIDAY INN CLUB VACATIONS BRAND COLLECTS 1,730 POUNDS OF FOOD  
AND RAISES MORE THAN \$10,000 FOR SECOND HARVEST FOOD BANK**

ORLANDO, FLA. (May 10, 2017) – Orange Lake Resorts, home to [Holiday Inn Club Vacations](#)<sup>®</sup> brand, recently donated \$10,440 and collected 1,730 pounds of food for Second Harvest Food Bank of Central Florida. During the month of March, team members were challenged to come up with unique and fun ways to raise funds and collect food for needy Central Florida families. Orange Lake Resorts then pledged to match up to \$5,000 of the total funds collected.

“We have some of the most caring and supportive team members in the vacation ownership industry,” said Tom Nelson, President of Orange Lake Resorts. “I am so pleased they exceeded their goal of raising \$5,000 for this worthy cause. Many of our team members are very involved in the community, and we are happy to support their wonderful efforts with a matching donation.”

Through the Orlando team’s collections, 42,998 more meals will be distributed by Second Harvest Food bank this year. Orange Lake Resort team members also volunteer yearly at the organization’s warehouse, providing much-needed assistance with day-to-day operations of the facility. In total, more than 50,000 meals were donated to local food banks in communities where the company’s 26 resorts operate.

Heart Travels, the Orange Lake Resorts’ company-supported charitable giving and volunteer program, strives to improve the lives of the residents in which it operates its 26 resorts. The program also supports charities such as Christel House, Give Kids the World, Noah’s Light Foundation and Easter Seals.



**Photo Caption:** Holiday Inn Club Vacations *Heart Travels* ambassadors along with Stacey Sutherland, VP Corporate Communications and Brand Services of Orange Lake Resorts (2<sup>nd</sup> from left) and Tom Nelson, President Orange Lake Resorts (4<sup>th</sup> from left) present a check for \$10,440 to Greg Higgerson, VP Development for Second Harvest Food Bank of Central Florida (4<sup>th</sup> from right) .

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**About Orange Lake Resorts**

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,500 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world’s leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hclubvacations.com](http://hclubvacations.com). Find us on Facebook at [facebook.com/hclubvacations](https://facebook.com/hclubvacations) or Twitter at [twitter.com/hclubvacations](https://twitter.com/hclubvacations).

**About Give Kids The World**

Give Kids The World Village (GKTW) is a 79-acre, nonprofit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical resort designed for children, as well as donated tickets to area theme parks, meals and more for a weeklong, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 151,000 families from all 50 states and 75 countries since it was founded in 1986.

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