



FOR IMMEDIATE RELEASE

**HOLIDAY INN CLUB VACATIONS BRAND BREAKS GROUND ON \$16 MILLION
EXPANSION TO CAPE CANAVERAL BEACH RESORT**

ORLANDO, FLA. (April 13, 2017) – Orange Lake Resorts, home to [Holiday Inn Club Vacations](#)[®] brand, is pleased to announce that it has begun construction of a new five-story [Signature Collection](#) building and pool at its Holiday Inn Club Vacations Cape Canaveral Beach Resort. The Holiday Inn Club Vacations Signature Collection portfolio villas feature spacious luxury accommodations meticulously designed to deliver a superior vacation experience in an upscale environment. Construction is expected to be completed by summer 2018.

“We are expanding our product offerings, and making significant investments at this resort to accommodate the growing desires of our club members,” said Don Harrill, CEO of Orange Lake Resorts.

“Cape Canaveral Beach Resort is one of our most popular beachside resorts,” said Tom Nelson, President of Orange Lake Resorts. “In the past year, we have expanded our Signature Collection portfolio with new buildings at our Smoky Mountain Resort in Branson, Missouri, South Beach Resort in Myrtle Beach, South Carolina, and Galveston Beach Resort in Galveston, Texas. Adding Signature Collection accommodations at Cape Canaveral Beach Resort expands our top luxury product offering to nine locations for our members to experience with their families.”

The expansion adds eight four-bedroom villas at 2,212 square feet and 34 two-bedroom villas at 1,100 square feet in size. The project also features a new pool area to be placed to the west side of the building. With the addition of the 42 Signature Collection villas, Cape Canaveral Resort will grow to 193 total villas.

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Photo Caption: Orange Lake Resorts broke ground on a new 42 villa *Signature Collection* building at its Holiday Inn Club Vacations Cape Canaveral Beach Resort.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,500 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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