



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® BRAND DONATES \$20,000 TO EASTER SEALS FLORIDA'S CAMP CHALLENGE

ORLANDO, FLA. (August 22, 2016) – Orange Lake Resorts, home to [Holiday Inn Club Vacations®](#), recently donated \$20,000 to Easter Seals Florida's Camp Challenge in Sorrento, Florida. The funds are part of the company's ongoing commitment and support for children with physical and life challenges. Orange Lake Resorts has supported Easter Seals Florida for 10 years through fundraising efforts, volunteering and construction projects at Camp Challenge.

"Our company is committed to supporting efforts that impact the lives of children and families. Connecting families has always been an important part of the values held by our business and team members.," said Don Harrill, CEO of Orange Lake Resorts. "Through the generosity of our team members and the efforts of our board of directors, we are so pleased to help this vital local effort."

"We are honored to have Holiday Inn Club Vacations as a partner and supporter of Easter Seals Florida for the last 10 years. Their commitment to volunteering for our organization and their generous donations have allowed us to offer children and adults with disabilities recreational and social activities they might otherwise never get to experience, like climbing a rock wall and flying down a zip line. Meanwhile back home, their families get a respite. With the support of the Holiday Inn Club Vacations, we are taking on disability together," said Sue Ventura, CEO Easter Seals Florida.

Photo Caption: Sue Ventura, president and CEO of Easter Seals of Florida along with Camp Challenge campers accepts a check for \$20,000 from Don Harrill, CEO of Orange Lake Resorts, home to Holiday Inn Club Vacations.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 22 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Easter Seals of Florida

Easter Seals provides exceptional services, education, outreach, and advocacy so that people living with autism and other disabilities can live, learn and play in our communities. For more information please visit www.easterseals.com/florida.

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