



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS BRAND SUPPORTS GIVE KIDS THE WORLD WITH \$100,000 DONATION

ORLANDO, FLA. (June 23, 2016) – [Holiday Inn Club Vacations](#)® recently donated \$100,000 to [Give Kids The World](#)® Village in Kissimmee, Florida as part of its \$500,000 commitment to help fund the 53,000-square-foot Towne Hall building that was completed in 2015. The funds are part of a multi-year commitment by the company to support the 79-acre nonprofit resort for children with life-threatening illnesses and their families.

Holiday Inn Club Vacations and Holiday Inn Hotels founder Kemmons Wilson share a long history with Give Kids The World founder Henri Landwirth that dates back to the opening of the Village in 1989. Kemmons Wilson and Holiday Inn Hotels were among the first to provide financial support to help build the Village; originally named Holiday Inn's Kids Village.

“Our entire Holiday Inn Club Vacations team is very proud to support the legacy of our founder, Kemmons Wilson, and his passion for giving back to the communities we serve,” said Don Harrill, CEO of Orange Lake Holdings. “Give Kids The World holds a special place close to the heart of our organization. It continues a remarkable legacy of caring that makes a big impact on the lives of many wonderful children and their families.”

The Towne Hall building has quickly become a favorite spot at the whimsical Village, hosting parties and serving meals to visiting families.

Pamela Landwirth, president and CEO of Give Kids The World Village, said “Holiday Inn Club Vacations and the Wilson family have been treasured partners of Give Kids The World from the very beginning. Three decades ago, when we welcomed our first guests, they embraced our mission to create the happiness that inspires hope for the precious children and families we serve. On behalf of those families, we extend our heartfelt gratitude for this wonderful gift.”

Photo Caption: Pamela Landwirth, president and CEO of Give Kids The World accepts a check for \$100,000 from Don Harrill, CEO of Orange Lake Holdings, home to Holiday Inn Club Vacations.

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About Orange Lake Holdings, LLP

Orange Lake Holdings is the parent company of Orange Lake Resorts and Silverleaf Resorts, encompassing 26 resorts and 7,400 villas in the U.S., with over 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club Vacations® brand. It was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 22 resorts across

12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Give Kids The World

Give Kids The World Village (GKTW) is a 79-acre, nonprofit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical resort designed for children, as well as donated tickets to area theme parks, meals and more for a weeklong, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 146,000 families from all 50 states and 75 countries since it was founded in 1986.

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