



FOR IMMEDIATE RELEASE

**SECOND GALVESTON RESORT JOINS THE
HOLIDAY INN CLUB VACATIONS® BRAND**

ORLANDO, FLA (June 17, 2016) – The [Holiday Inn Club Vacations®](#) brand, developed and exclusively operated by [Orange Lake Holdings](#) through a marketing alliance with InterContinental Hotels Group ([IHG](#)), announced today the addition of the 230-villa Galveston Seaside Resort to the Holiday Inn Club Vacations brand portfolio. The Holiday Inn Club Vacations brand now includes 22 resorts with more than 6,900 villas in 12 states. A new sales center is also under construction at the resort, which will provide additional Holiday Inn Club® sales opportunities in the Texas market.

The resort joins the Holiday Inn Club Vacations brand as part of the 2015 purchase of Silverleaf Resorts by Orange Lake Holdings. This included a portfolio of 13 properties, enabling the company to introduce the brand into many new markets as part of its western expansion goals.

“This is another great accomplishment by our team. We now have two fantastic resort properties located in Galveston, Texas, that our Holiday Inn Club members and owners will soon be able to visit with their families,” said Don Harrill, CEO of Orange Lake Holdings. “By the end of the year, we will add another resort in Holly Lake Ranch, which will bring our total to seven properties in Texas.”

“Our growth in Texas is incredible. These new resorts will provide our Holiday Inn Club members with new experiences for travel around the state. The Holiday Inn Club Vacations Galveston Seaside Resort property adds another beach destination option and includes a new beachfront building that we expect to open this fall for our guests,” said Tom Nelson, president and COO of Orange Lake Holdings. “By the end of the year, we will have branded 13 new resorts and added seven new sales centers to our brand. And we’re not done growing.”

-More-

The Holiday Inn Club Vacations Galveston Seaside Resort property in Galveston, Texas, is located on one of the most desirable beach destinations in the state. The resort is a short drive to Galveston Island State Park, Schlitterbahn Galveston Island Waterpark and includes top-rated accommodations and amenities. All villas are appointed with fully equipped kitchens and spacious living areas. Resort amenities include: an outdoor pool, café, outdoor sports courts, sand volleyball, mini golf, arcade, and an activity center.

The Holiday Inn Club Vacations brand is part of IHG's diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests' needs whatever the occasion – whether an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience. The Holiday Inn Club Vacations brand participates in [IHG® Rewards Club](#). The industry's first and largest [hotel rewards](#) program is free, and guests can enroll at [IHGRewardsClub.com](#), by downloading the [IHG® App](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 5,000 hotels worldwide.

###

About Orange Lake Holdings, LLP

Orange Lake Holdings is the parent company of Orange Lake Resorts and Silverleaf Resorts, encompassing 26 resorts and 7,400 villas in the U.S., with over 340,000 timeshare owners and more than 6,000 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club Vacations® brand. It was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 22 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hiclubvacations.com](#). Find us on Facebook at [facebook.com/hiclubvacations](#) or Twitter at [twitter.com/hiclubvacations](#).

Notes to Editors:

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [HUALUXE™ Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns more than 5,000 hotels and nearly 742,000 guest rooms in almost 100 countries, with nearly 1,400 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty programme, with nearly 94 million members worldwide.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media and follow us on social media at: www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

Media Contact:

Brian Martin
Orange Lake Holdings
407.395.6925
brmartin@orangelake.com