



FOR IMMEDIATE RELEASE

\$100,000 DONATION BY HOLIDAY INN CLUB VACATIONS BRAND TO GIVE KIDS THE WORLD AIDS VILLAGE'S GROWTH PLANS

ORLANDO, FLA. (April 24, 2017) – Orange Lake Resorts, home to [Holiday Inn Club Vacations](#)[®] brand, recently donated \$100,000 to [Give Kids The World](#)[®] Village in Kissimmee, Florida. The donation is the fourth installment of the company's five-year, \$500,000 commitment to help fund the 53,000-square-foot Towne Hall building that was completed in 2015. Give Kids The World Village is a 79-acre, nonprofit resort for children with life-threatening illnesses and their families.

Holiday Inn Club Vacations and Holiday Inn Hotels, both founded by Kemmons Wilson, share a long history with Henri Landwirth, founder of Give Kids The World, that dates back to the 1960s. Kemmons Wilson and Holiday Inn Hotels were among the first to provide financial support to help build the Village in 1989; originally named Holiday Inn Kids Village.

“Our companies have a shared vision of connecting families that goes back decades,” said Don Harrill, CEO of Orange Lake Resorts. “Give Kids The World is a wonderful organization that makes dreams come true for children and families that are struggling very difficult health issues. We are proud to support its mission and help continue their efforts.”

The Towne Hall building has quickly become a favorite spot at the whimsical Village, hosting parties and serving meals to visiting families.

“Holiday Inn Club Vacations has provided incredible support to us over so many years, and for that we are truly grateful,” said Pamela Landwirth, President and CEO of Give Kids The World Village. “They have embraced our mission to bring happiness and hope to our precious guests, making a tremendous difference in their lives.”



Photo Caption: Pamela Landwirth, president and CEO of Give Kids The World Village accepts a check for \$100,000 from Don Harrill, CEO of Orange Lake Resorts, and Spence Wilson, Chairman of Orange Lake Resorts, home to Holiday Inn Club Vacations.

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 4,500 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 26 resorts across 13 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About Give Kids The World

Give Kids The World Village (GKTW) is a 79-acre, nonprofit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical resort designed for children, as well as donated tickets to area theme parks, meals and more for a weeklong, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 151,000 families from all 50 states and 75 countries since it was founded in 1986.

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