



FOR IMMEDIATE RELEASE

TWO TEXAS RESORTS ADDED TO THE HOLIDAY INN CLUB VACATIONS® BRAND

ORLANDO, FLA (May 6, 2016) – The [Holiday Inn Club Vacations®](#) brand, developed and exclusively operated by [Orange Lake Holdings](#) through a marketing alliance with InterContinental Hotels Group ([IHG](#)), announced today the addition of two Texas resorts to the Holiday Inn Club Vacations brand portfolio. The 421-unit Holiday Inn Club Vacations Hill Country Resort located in Canyon Lake and the 410-unit Holiday Inn Club Vacations Villages Resort in Flint were launched on May 5 and add 831 additional villas to the rapidly growing brand. The Holiday Inn Club Vacations portfolio now has 21 branded resorts with more than 6,700 villas in 12 states. Both resorts include robust sales centers providing additional Holiday Inn Club® sales opportunities in the Texas market.

The resorts joining the Holiday Inn Club Vacations brand were part of the 2015 purchase of Silverleaf Resorts by Orange Lake Holdings. This included a portfolio of 13 properties, enabling the company to introduce the brand into many new markets.

“We’re excited to welcome these two beautiful resorts to the Holiday Inn Club Vacations family,” said Don Harrill, CEO of Orange Lake Resorts. “We now have three outdoor-oriented resorts located in the great state of Texas, including one with an indoor waterpark, to our network. Additionally, we’ve transitioned eight of the 13 Silverleaf Resort properties we purchased last year into the brand while adding fantastic new vacation experiences for our Club members, owners and guests to enjoy.”

“As part of our growth strategy, we continue to aggressively integrate new resort properties into our brand’s system,” said Tom Nelson, President and COO of Orange Lake Resorts. “Our focus now is to bring the remaining five resorts into the Holiday Inn

-More-

Club Vacations network before the end of 2016 and open one additional sales center which will extend our Club product offering into these important markets. Club members will soon enjoy these new properties and the multitude of choices and amenities they provide.”

Holiday Inn Club Vacations Hill Country Resort located in Canyon Lake, Texas, is perfectly situated between two of Texas’ most visited and exciting cities – San Antonio and Austin. Located in Texas’ famous Hill Country, resort guests experience picturesque views of Canyon Lake along with top-rated accommodations and amenities. All villas include fully equipped kitchens and spacious living areas. Resort amenities include: indoor and outdoor pools, hot tub, café, outdoor sports courts, mini golf, arcade, and activity center.

Holiday Inn Club Vacations Villages Resort in Flint, Texas, is just a 90-minute drive southeast of Dallas and sits on beautiful Lake Palestine. A boater’s paradise, the resort offers a full-service marina with boat slips, as well as boat, kayak and paddleboat rentals. The property also includes a 25,000 square foot indoor waterpark that is open to the public. Outdoor activities include: horseback riding, outdoor sports courts, beach volleyball, hot tub, outdoor pool, and fishing. Three different types of accommodations are available and all include full kitchens.

The Holiday Inn Club Vacations brand is part of IHG’s diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests’ needs whatever the occasion – whether an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience. The Holiday Inn Club Vacations brand participates in [IHG® Rewards Club](#). The industry’s first and largest [hotel rewards](#) program is free, and guests can enroll at [IHGRewardsClub.com](#), by downloading the [IHG® App](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG’s more than 5,000 hotels worldwide.

###

About Orange Lake Holdings, LLP

Orange Lake Holdings is the parent company of Orange Lake Resorts and Silverleaf Resorts, encompassing 26 resorts and 7,400 villas in the U.S., with over 320,000 timeshare owners and more than 6,000 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club Vacations® brand. It was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 21 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hclubvacations.com. Find us on Facebook at facebook.com/hclubvacations or Twitter at twitter.com/hclubvacations.

Notes to Editors:

[IHG® \(InterContinental Hotels Group\)](http://www.ihg.com) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](http://www.ihg.com), [Kimpton® Hotels & Restaurants](http://www.ihg.com), [HUALUXE® Hotels and Resorts](http://www.ihg.com), [Crowne Plaza® Hotels & Resorts](http://www.ihg.com), [Hotel Indigo®](http://www.ihg.com), [EVEN™ Hotels](http://www.ihg.com), [Holiday Inn® Hotels & Resorts](http://www.ihg.com), [Holiday Inn Express®](http://www.ihg.com), [Staybridge Suites®](http://www.ihg.com) and [Candlewood Suites®](http://www.ihg.com).

IHG franchises, leases, manages or owns more than 5,000 hotels and 744,000 guest rooms in nearly 100 countries, with more than 1,300 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](http://www.ihg.com), the world's first and largest hotel loyalty programme with more than 92 million members worldwide.

[InterContinental Hotels Group PLC](http://www.ihg.com) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media and follow us on social media at: www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

Media Contact:

Brian Martin
Orange Lake Resorts
407.395.6925
brmartin@orangelake.com