



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® BRAND OPENS TWO RESORT SALES CENTERS

ORLANDO, FLA. (July 27, 2016) – [Orange Lake Resorts](#), home to the [Holiday Inn Club Vacations®](#) brand, recently opened a renovated on-site vacation ownership sales center at its [Holiday Inn Club Vacations Holiday Hills Resort](#) property in Branson, Missouri and a brand new sales center at its [Holiday Inn Club Vacations Smoky Mountain Resort](#) property in Gatlinburg, Tennessee. The sales centers promote the benefits of vacation ownership and provide customers the opportunity to become members of the points-based Holiday Inn Club® program, which offers access to the growing Holiday Inn Club Vacations network and other family vacation experiences and services. The brand has added eight sales centers since October 2015 at resorts across the country to meet consumer demand for its product. Additionally, this expansion marks a period of unprecedented growth for the company. Holiday Hills Resort joined the Holiday Inn Club Vacations brand in April 2016, while Smoky Mountain Resort branded in 2009.

Holiday Inn Club Vacations Holiday Hills Resort sits in the heart of the Ozark Mountains. Just minutes from downtown Branson, Missouri, the resort features numerous indoor and outdoor activities including an 18-hole championship golf course, a catch-and-release fishing pond, basketball and tennis courts, movie theater and *The Grille on the Greens* restaurant. In addition to the resort's amenities, Branson's world-famous country music and live entertainment makes a trip to Holiday Hills Resort the perfect family vacation getaway.

Holiday Inn Club Vacations Smoky Mountain Resort is located near the natural wonders and breathtaking views of Great Smoky Mountains National Park. The resort offers spacious lodge-inspired villas with resort amenities that include indoor and outdoor pools, fitness center with spa services, activities center and a family game room. Adventure seekers and outdoor enthusiasts will enjoy the area's more than 800 miles of hiking trails, horseback riding, many fishing options and thrilling whitewater rafting on

local rivers. Historic Gatlinburg boasts a number of family-oriented attractions, such as unique museums, the world-class Ripley's Aquarium, interactive venues, miniature golf, variety shows, plus an almost endless array of restaurants that will delight all ages and tastes. <http://www.visitpanamacitybeach.com/http://www.visitpanamacitybeach.com/>

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About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 22 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

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