



FOR IMMEDIATE RELEASE

**THE HOLIDAY INN CLUB VACATIONS® BRAND EXPANDS PORTFOLIO TO
25 RESORT OPTIONS WITH THREE NEW PROPERTIES**

ORLANDO, FLA. (Nov. 3, 2016) – [Orange Lake Resorts](#), home to the [Holiday Inn Club Vacations®](#) brand, and InterContinental Hotels Group ([IHG](#)), one of the world's leading hotel companies, announced today the addition of two Texas resorts and one Missouri resort to the Holiday Inn Club Vacations brand portfolio. The 72-unit Holiday Inn Club Vacations Timber Creek Resort in Desoto, Missouri, joined the Holiday Inn Club® on October 26, while the 130-unit Holiday Inn Club Vacations Holly Lake Resort located in Holly Lake Ranch, Texas, and the 64-unit Holiday Inn Club Vacations Lake o' the Woods Resort in Flint, Texas, were launched on Nov. 1 and Nov. 2 respectively. These new properties add 266 villas to the rapidly growing vacation ownership brand. The Holiday Inn Club Vacations portfolio now has 25 branded resorts with more than 7,250 villas in 12 states.

The resorts joining the Holiday Inn Club Vacations brand were part of the 2015 purchase of Silverleaf Resorts by Orange Lake Resorts. This included a portfolio of 13 properties, enabling the company to introduce the brand into many new markets.

"I'm excited that our owners and members will have the opportunity to experience these great new family vacation destinations now," said Don Harrill, CEO of Orange Lake Resorts. "Following the acquisition, we targeted a very aggressive integration schedule so that we could offer even more travel options in our rapidly growing resort network. This means that we have only one of the 13 resorts from the acquisition left to integrate into the Holiday Inn Club Vacations brand."

"These three new resort brandings expand our footprint in two key vacation destinations," said Tom Nelson, President and COO of Orange Lake Resorts. "Flint and Holly Lake Ranch, Texas, are situated just a short drive from one of our key markets –

Dallas. Desoto, Missouri, is a short drive from downtown St. Louis and provides another Midwest option for our owners and members.”

The Holiday Inn Club Vacations brand is part of IHG’s diverse family of brands in nearly 100 countries and territories. The scale and diversity of the IHG family of brands means that its hotels can meet guests’ needs whatever the occasion – whether an overnight getaway, a business trip, a family celebration or a once-in-a-lifetime experience. The Holiday Inn Club Vacations brand participates in [IHG® Rewards Club](#). The industry’s first and largest [hotel rewards](#) program is free, and guests can enroll at [IHGRewardsClub.com](#), by downloading the [IHG® App](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG’s more than 5,000 hotels worldwide.

###

About Orange Lake Resorts

Orange Lake Resorts encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world’s leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 25 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hiclubvacations.com](#). Find us on Facebook at [facebook.com/hiclubvacations](#) or Twitter at [twitter.com/hiclubvacations](#).

Notes to Editors:

[IHG® \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton® Hotels & Restaurants](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN® Hotels](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#).

IHG franchises, leases, manages or owns nearly 5,100 hotels and more than 750,000 guest rooms in almost 100 countries, with nearly 1,500 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](#), the world’s first and largest hotel loyalty program, with nearly 99 million members worldwide.

[InterContinental Hotels Group PLC](#) is the Group’s holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG’s hotels and corporate offices globally.

Visit [www.ihg.com](#) for hotel information and reservations and [www.ihgrewardsclub.com](#) for more on IHG Rewards Club. For our latest news, visit: [www.ihg.com/media](#) and follow us on social media at: [www.twitter.com/ihg](#), [www.facebook.com/ihg](#) and [www.youtube.com/ihgplc](#).

Media Contact:

Brian Martin

Orange Lake Resorts
407.395.6925
brmartin@orangelake.com

Jordan Worrall
Holiday Inn® Brand
770.604.5010
jordan.worrall@ihg.com