



**FOR IMMEDIATE RELEASE**

**EIGHT HOLIDAY INN CLUB VACATIONS RESORTS RECEIVE CERTIFICATE OF EXCELLENCE FROM TRIPADVISOR**

ORLANDO, FLA. (June 15, 2016) – [Holiday Inn Club Vacations](#)<sup>®</sup> is proud to announce that eight of its resorts recently earned the prestigious Certificate of Excellence from [TripAdvisor](#)<sup>®</sup> and its members. Three additional resorts, owned and operated by Orange Lake Holdings under the Silverleaf Resorts brand, also received the honor. Now in its sixth year, the achievement celebrates hospitality businesses that have earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer experience.

Awarded Holiday Inn Club Vacations resorts include:

- Cape Canaveral Beach Resort in Cape Canaveral, Florida
- Smoky Mountain Resort in Gatlinburg, Tennessee
- Galveston Beach Resort in Galveston, Texas
- Desert Club Resort in Las Vegas, Nevada
- Williamsburg Resort in Williamsburg, Virginia
- Panama City Beach Resort in Panama City Beach, Florida
- Sunset Cove Resort in Marco Island, Florida
- Orlando Breeze Resort in Davenport, Florida

Awarded Silverleaf Resorts include:

- Lake o' The Woods Resort in Flint, Texas
- Timber Creek Resort in Desoto, Missouri
- Ozark Mountain Resort in Kimberling City, Missouri

“We are extremely proud to be recognized again for our efforts by TripAdvisor. Our goal is to always provide a memorable family vacation and extraordinary resort experience for our guests,” said Don Harril, CEO of Orange Lake Holdings. “Recognition by the top travel site in the world is a testament of our ongoing commitment to customer service and offering wonderful family resorts in popular vacation destinations that feature many desirable amenities.”

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

**###**

### **About Orange Lake Holdings, LLP**

Orange Lake Holdings is the parent company of Orange Lake Resorts and Silverleaf Resorts, encompassing 26 resorts and 7,400 villas in the U.S., with over 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club Vacations® brand. It was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 21 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, visit [hiclubvacations.com](http://hiclubvacations.com). Find us on Facebook at [facebook.com/hiclubvacations](https://facebook.com/hiclubvacations) or Twitter at [twitter.com/hiclubvacations](https://twitter.com/hiclubvacations).

### **About TripAdvisor**

[TripAdvisor](http://TripAdvisor.com)® is the world's largest travel site\*\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*\*, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

[www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com), [www.eltenedor.com](http://www.eltenedor.com), [www.iens.nl](http://www.iens.nl), [www.besttables.com](http://www.besttables.com) and [www.dimmi.com.au](http://www.dimmi.com.au)), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.housetrip.com](http://www.housetrip.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.viator.com](http://www.viator.com), and [www.virtualtourist.com](http://www.virtualtourist.com).

\*\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

\*\*\*Source: TripAdvisor log files, Q1 2016

### **Media Contact:**

Brian Martin  
Orange Lake Holdings  
407.395.6925  
[brmartin@orangelake.com](mailto:brmartin@orangelake.com)