

FOR IMMEDIATE RELEASE

**ORANGE LAKE RESORTS ANNOUNCES HOLIDAY INN CLUB VACATIONS®
BRAND EXPANSION TO NORTH GEORGIA MOUNTAINS BY YEAR END**

ORLANDO, FLA. (October 27, 2015) – Orange Lake Resorts, a leader in the vacation ownership industry, and InterContinental Hotels Group (IHG), one of the world’s leading hotel companies, revealed plans to brand a third resort from Orange Lake Resorts’ Silverleaf Resorts portfolio with the Holiday Inn Club Vacations® flag. The 96-unit Apple Mountain Resort in Clarkesville, Ga., is scheduled to be rebranded in late December, marking the company’s entry into the beautiful North Georgia Mountains. It will join a new Holiday Inn Club Vacations resort opening in Scottsdale, Ariz., adding a total of 995 villas to the portfolio by the end of 2015.

Apple Mountain Resort is a getaway property designed around outdoor activities for the whole family. The resort features horseback riding, mini golf and the on-site 18-hole Apple Mountain Golf Club and pro shop. Additionally, guests can enjoy a fully equipped activity center, movie theater, playground, and a seasonal outdoor pool and spa. Investments will be made for upgrades to public areas of the resort, as well as a multi-year villa renovation project.

“This continues to be an extraordinary year for Orange Lake Resorts and the Holiday Inn Club Vacations brand,” said Thomas R. Nelson, President of Orange Lake Holdings, LLP. “Apple Mountain Resort represents the branding of the third resort from the Silverleaf acquisition this year, as we expand the Holiday Inn Club Vacations brand footprint into four new markets and add nearly 1,000 villas by year end.”

Silverleaf Resorts, the Dallas-based vacation ownership company was acquired by parent company, Orange Lake Holdings LLP, in May 2015. The parent company operates two vacation ownership brands, Silverleaf Resorts and Holiday Inn Club Vacations®.

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About Orange Lake Holdings, LLP

Orange Lake Holdings is the parent company of Orange Lake Resorts and Silverleaf Resorts, encompassing 26 resorts and 7,200 villas in the U.S., with over 320,000 timeshare owners and 6,000 employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club Vacations® brand. It was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 12 resorts across eight states, with another in development in Scottsdale, Ariz., scheduled to open in late 2015. For more information on Holiday Inn Club Vacations or to book reservations, visit hiclubvacations.com. Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

Silverleaf Resorts is a growing vacation ownership company that has provided getaway and destination resort experiences since 1989. With headquarters in Dallas, Texas, the company operates 13 resorts in six states across the eastern half of the U.S. For more information on Silverleaf Resorts or to book reservations, visit silverleafresorts.com. Find us on Facebook at facebook.com/silverleafresorts or Twitter at twitter.com/slresorts.

Notes to Editors:

[IHG® \(InterContinental Hotels Group\)](http://www.ihg.com) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](http://www.ihg.com), [Kimpton® Hotels & Restaurants](http://www.ihg.com), [HUALUXE® Hotels and Resorts](http://www.ihg.com), [Crowne Plaza® Hotels & Resorts](http://www.ihg.com), [Hotel Indigo®](http://www.ihg.com), [EVEN™ Hotels](http://www.ihg.com), [Holiday Inn® Hotels & Resorts](http://www.ihg.com), [Holiday Inn Express®](http://www.ihg.com), [Staybridge Suites®](http://www.ihg.com) and [Candlewood Suites®](http://www.ihg.com).

IHG franchises, leases, manages or owns more than 4,900 hotels and 727,000 guest rooms in nearly 100 countries, with more than 1,300 hotels in its development pipeline. IHG also manages [IHG® Rewards Club](http://www.ihg.com), the world's first and largest hotel loyalty programme with more than 90 million members worldwide.

[InterContinental Hotels Group PLC](http://www.ihg.com) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 350,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: www.ihg.com/media and follow us on social media at: www.twitter.com/ihg, www.facebook.com/ihg and www.youtube.com/ihgplc.

Media Contact:

James Woelbern
Orange Lake Resorts
407.395.6984
jwoelbern@orangelake.com