



**FOR IMMEDIATE RELEASE**

**HOLIDAY INN CLUB VACATIONS® BRAND  
EXPANDS ITS SIGNATURE COLLECTION AT MYRTLE BEACH AREA RESORT**

**ORLANDO, FLA.** (June 18, 2015) – Together with InterContinental Hotels Group ([IHG](#)) [LON: IHG, NYSE: IHG (ADRs)], one of the world’s leading hotel companies, Orange Lake Resorts announces the beginning of construction on a six-story addition of 27 upscale villas in the Myrtle Beach, South Carolina, area as part of the [Holiday Inn Club Vacations® Myrtle Beach-South Beach Resort](#).

The purpose-built building will feature eight two-bedroom, 12 three-bedroom and seven four-bedroom spacious and elegantly appointed “Signature Collection” villas. South Carolina-based Dargan Construction Company will be acting as general contractor for the addition which is expected to open in January 2016.

Alongside this project, several enhanced amenities will be added to the resort. New water features include a 2,400 square foot pool, lazy river, interactive water features and a two-flume waterslide. Other additions include two playgrounds, a multi-sports court, fire pit and several picnic spaces with gas grills. This portion of the project will begin this fall and is scheduled to open in spring 2016.

“We always strive to provide new and memorable experiences for our owners, guests and Holiday Inn Club® members,” said Don Harrill, CEO of Orange Lake Resorts. “Our luxury Signature Collection portfolio provides enhanced vacation experiences that continue to be very popular among our members. We are seeing strong growth of the product throughout our network and are excited to add to the current luxury units at our Myrtle Beach area resort.”

Travelers seeking to visit the resort, located on the south end of Myrtle Beach, or any of the brand’s 12 resorts can book nightly stays at [holidayinnclubvacations.com](#).

The Holiday Inn Club Vacations brand participates in IHG's hotel rewards program, IHG® Rewards Club. The industry's first and largest hotel rewards program is free, and guests can enroll at [IHGRewardsClub.com](http://IHGRewardsClub.com), by downloading the [IHG® app](#), by calling 1-888-211-9874 or by inquiring at the front desk of any of IHG's more than 4,900 hotels worldwide.

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### **About the Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the largest hoteliers in the world, and Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 12 resorts across eight states, with another in development in Scottsdale, Ariz., scheduled to open in late 2015. For more information on Holiday Inn Club Vacations or to book reservations, visit [hclubvacations.com](http://hclubvacations.com). Find us on Facebook at [facebook.com/hclubvacations](http://facebook.com/hclubvacations) or Twitter at [twitter.com/hclubvacations](http://twitter.com/hclubvacations).

### **Notes to Editors:**

[IHG \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [InterContinental® Hotels & Resorts](#), [Kimpton Hotels & Restaurants](#), [HUALUXE® Hotels and Resorts](#), [Crowne Plaza® Hotels & Resorts](#), [Hotel Indigo®](#), [EVEN™ Hotels](#), [Holiday Inn® Hotels & Resorts](#), [Holiday Inn Express®](#), [Staybridge Suites®](#) and [Candlewood Suites®](#). IHG manages [IHG® Rewards Club](#), the world's first and largest hotel loyalty programme with nearly 86 million members worldwide. The programme was relaunched in July 2013, offering enhanced benefits for members including free internet across all hotels, globally. IHG franchises, leases, manages or owns more than 4,900 hotels and 720,000 guest rooms in nearly 100 countries, with more than 1,200 hotels in its development pipeline. Over 350,000 people work across IHG's hotels and corporate offices worldwide. [InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit: [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihg](http://www.twitter.com/ihg), [www.facebook.com/ihg](http://www.facebook.com/ihg) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).

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