



## FOR IMMEDIATE RELEASE

Media Contact:

Brooke Doucha  
Orange Lake Resorts  
407-905-1968  
[bdoucha@orangelake.com](mailto:bdoucha@orangelake.com)

### **ORANGE LAKE RESORTS EXPANDS TO TWO GULF OF MEXICO BEACHFRONT DESTINATIONS** **Resorts in Florida and Texas to join the Holiday Inn Club Vacations® brand**

**ORLANDO, FLA.** (April 10, 2012) – Vacation resort developer Orange Lake Resorts, which operates eight properties, announced that it officially closed on a transaction with Cooper Industries, Inc., to expand its destinations to Tropical Breeze Resort in Panama City Beach, Fla., and Galveston on the Gulf Resort in Galveston, Texas. The intent for both resorts is to become a part of the Holiday Inn Club Vacations® brand in late 2012.

The two resort locations include:

- *Galveston on the Gulf Resort*, located on the barrier island of Galveston on the Gulf of Mexico, is a 78-unit resort featuring one- and two-bedroom luxury villas with lock-off features, all with Gulf of Mexico views from a private balcony or patio. Amenities include an outdoor, heated infinity-edge swimming pool, hot tub, kiddie swim area, fitness center and complimentary Wi-Fi Internet service. The resort offers direct beach access.
- *Tropical Breeze Resort*, located on Panama City Beach, is a 37-unit resort featuring one- and two-bedroom luxury villas, all with gulf views from a private balcony or patio. Amenities include an outdoor, heated swimming pool, hot tub, kiddie swim area, fitness center and complimentary Wi-Fi Internet service. The resort offers direct beach access.

## **Orange Lake Resorts Expands to Two Beachfront Destinations**

April 10, 2012

Holiday Inn Club Vacations was created in September 2008 as a strategic alliance between IHG, the world's largest hotel company, and Orange Lake Resorts, a leader within the resort industry with more than 30 years of proven success. The brand's flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Marco Island, Fla., Las Vegas, Nev., and an additional resort location in Panama City Beach, Fla.

Once these two resorts are branded as Holiday Inn Club Vacations, guests who are members of IHG's guest loyalty program, Priority Club® Rewards, will earn Priority Club points during their stays at these properties, which they can redeem for reward nights at IHG properties or non-hotel rewards such as merchandise and gift cards.

Holiday Inn Club members will have the ability to stay at the new beachfront resorts once they are branded as Holiday Inn Club Vacations and will continue to have access to IHG's network of more than 4,400 hotels worldwide, plus RCI's collection of more than 4,300 resorts.

Holiday Inn Club Vacations will continue to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com).

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### **About Orange Lake Resorts**

Orange Lake Resorts has been a leader within the timeshare industry for more than 30 years. Their flagship property in Orlando, located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn founder Kemmons Wilson. A 1,450-acre golf, lazy river and sports resort, the flagship resort includes 2,478 villas with the ability to expand to 4,500 villas. Other member resort locations include Lake Geneva, Wis., Panama City, Fla. Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Marco Island, Fla., Las Vegas, Nev., and Galveston, Texas. For more information on Orange Lake Resorts, visit [www.orangelake.com](http://www.orangelake.com).

### **Notes to Editors:**

*IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with nine hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, as well as our two newest brands, EVEN™ Hotels and HUALUXE™ Hotels & Resorts. IHG also manages Priority Club® Rewards, the world's first and largest hotel loyalty program with over 63 million members worldwide.*

*IHG franchises, leases, manages or owns over 4,400 hotels and more than 658,000 guest rooms in nearly 100 countries and territories, and has more than 1,100 hotels in its development pipeline.*

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*IHG expects to recruit around 90,000 new people worldwide across its estate over the next few years and is committed to gender balance throughout its business. We aspire to continue retaining a minimum of 25% female representation on the Board.*

*InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.*

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.priorityclub.com](http://www.priorityclub.com) for more on Priority Club Rewards. For our latest news, visit [www.ihg.com/media](http://www.ihg.com/media), [www.twitter.com/ihgplc](http://www.twitter.com/ihgplc) or [www.youtube.com/ihgplc](http://www.youtube.com/ihgplc).