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ORANGE LAKE RESORTS ANNOUNCES STRATEGIC REORGANIZATION OF EXECUTIVE LEADERSHIP TEAM

Restructuring places product, people and service first

ORLANDO (June 6, 2013) – Orange Lake Resorts, home to the [Holiday Inn Club Vacations®](#) brand, today announced changes and new appointments within their executive leadership team to support the company's growth and enhance vacation experiences for owners and guests.

Executive leadership changes and new appointments include the following:

- **Tom Nelson** is the company's new president and chief operating officer, effective immediately. In this role, he will continue leading Orange Lake Resorts' financial and technology areas and will now oversee the resort operations, club operations and human resources divisions. Nelson has been with the company since 2003, most recently serving in the role of executive vice president and chief financial officer. He was the top winner in the CFO category for the 2012 *Orlando Business Journal's* C-Level Awards.
- **Sonya Dixon** will be appointed to the role of chief financial officer effective July 1, 2013. She has served as the principal partner with Orange Lake Resorts' financial auditor, Grant Thornton, for 13 years. Dixon possesses more than 17 years of experience in public accounting, most recently in the role of assistant audit practice leader, Florida, for Grant Thornton and prior with Arthur Andersen. Dixon's experience includes partnering with major companies within the timeshare industry to provide large-scale auditing services.



- **Don Harrill** will continue to serve in the role of chief executive officer, providing leadership to the legal and product development, sales and marketing and corporate communications and brand services divisions.

Harrill says, “It’s an exciting time to work for Orange Lake Resorts. Right now, we’re positioning ourselves for future growth and opportunities. I’m pleased that we can nurture the talent within our organization and also with a long-time external partner to support this momentum. The changes we are making in our executive leadership team will provide laser focus on our people, products and services to create an even better company to work for and even greater owner and guest vacation experiences.”

For more information on career opportunities with Holiday Inn Club Vacations resorts, visit the [Orange Lake Resorts](#) page on LinkedIn.

About The Holiday Inn Club Vacations® Brand

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these ten resort locations, plus IHG’s network of more than 4,600 hotels worldwide and RCI’s network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations and reservations, visit www.hiclubvacations.com. For our latest news, visit www.facebook.com/hiclubvacations, www.twitter.com/hiclubvacations, www.youtube.com/hiclubvacations and www.pinterest.com/hiclubvacations.

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