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Media Contacts:

Brooke Doucha  
Orange Lake Resorts  
407-905-1968  
[bdoucha@orangelake.com](mailto:bdoucha@orangelake.com)

**HOLIDAY INN CLUB VACATIONS® AT ORANGE LAKE RESORT PLAYS HOST TO  
PAST EVENTS RAISING MORE THAN \$6 MILLION FOR CHARITABLE CAUSES  
THROUGH THE GAME OF GOLF**

*Upcoming Bright House Network Celebrity Golf Tournament to Benefit  
Families in the Central Florida Area*

**ORLANDO, FL** (May 9, 2013) – Holiday Inn Club Vacations at Orange Lake Resort, a 2,478-villa vacation resort located in Kissimmee, will host the Bright House Networks Celebrity Golf Tournament on June 7 at their 18-hole Legends course, one of the resort's four courses open for public play. The resort is pleased to play host to important fundraising events like this one, where local Orlando stars will tee off to improve the lives of families in Central Florida. Over the past 10 years, Orange Lake Resort has served as the host site to charitable golf tournaments that have raised more than \$6 million towards important causes.

From professional bowling Hall of Famer Norm Duke to Central Florida News 13's reporter and anchor Allison Walker, celebrities from the world of sports and entertainment will rally together at the Celebrity Golf Tournament at Orange Lake Resort for a foursome tournament with on-course games, a putting contest and other surprises to benefit Kiwanis Club of South Lake. Kiwanis, through guidance and example, works to develop future generations of leaders. The Kiwanians' work goes towards revitalizing neighborhoods, organizing youth sports programs, tutoring, building playgrounds, and performing countless other projects to help children and communities.

Jody Seifert, senior director of golf operations for Orange Lake Resort says, "The game of golf provides the perfect environment for conversation, camaraderie, decision and deal-making and networking. It's an ideal ecosystem for fundraising because it's

entertaining and also easy on the eyes, especially at our resort where we keep the Legends course in pristine condition, year-round. We're proud that our courses play a part in the fundraising strategy for local—and sometimes global— organizations.”

Following the Celebrity Golf Tournament, on June 10 the resort will host the RCI Christel House Open for the 11<sup>th</sup> consecutive year to support the foundation's mission of helping children around the world break the cycle of poverty. Considered the largest multi-day charity golf tournament in the world, the Christel House Open is spread out across 14 tournament sites, with 11 played in the United States and three international – in Mexico, the United Kingdom and South Africa.

For more information on Orange Lake Resort's golf courses and tournament services, please contact Kimberly Chase at [kchase@orangelake.com](mailto:kchase@orangelake.com) or visit [OrangeLakeGolf.com](http://OrangeLakeGolf.com).

#### **About The Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the timeshare industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. A 1,450-acre golf, water park and sports resort, Holiday Inn Club Vacations at Orange Lake Resort includes 2,478 villas with the ability to expand to 4,500 villas. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn. Galveston, Texas and Las Vegas, Nev. Holiday Inn Club members, owners of timeshare intervals at Holiday Inn Club Vacations resorts, enjoy access to these ten resort locations, plus IHG's network of more than 4,600 hotels worldwide and RCI's network of more than 4,000 resorts. Holiday Inn Club Vacations will continue to look for opportunities to expand their Member Resorts to top North American destination locations. For more information on Holiday Inn Club Vacations and reservations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com). For our latest news, visit [www.facebook.com/hiclubvacations](http://www.facebook.com/hiclubvacations), [www.twitter.com/hiclubvacations](http://www.twitter.com/hiclubvacations), [www.youtube.com/hiclubvacations](http://www.youtube.com/hiclubvacations) and [www.pinterest.com/hiclubvacations](http://www.pinterest.com/hiclubvacations).

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