



FOR IMMEDIATE RELEASE

HOLIDAY INN CLUB VACATIONS® PARTNERS WITH PLANT WITH PURPOSE

Donates Funds to Plant a Tree for Each Employee in Haiti for Earth Month

ORLANDO, FLA. (April 30, 2015) – In honor of Earth Month, Holiday Inn Club Vacations® is partnering with the charitable organization Plant With Purpose to plant one tree for each team member – 3,000 total – in Haiti.

Haiti, one of the poorest countries in the Western Hemisphere, is still struggling five years after a devastating earthquake ravaged the island nation in the Caribbean. As part of its recovery, Plant With Purpose strives to restore much of the lush forests that were once crucial to farming and economic independence for its people.

“Our company is proud support this worthy cause to rebuild hope and prosperity to the Haitian people,” said Don Harrill, CEO of Orange Lake Resorts.

“We are inspired by businesses that pursue the opportunity to support environmental and social good,” Plant With Purpose Executive Director Scott Sabin adds. “Earth Day provides a perfect time to give back by planting trees and we greatly appreciate the donation from Holiday Inn Club Vacations.”

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About Holiday Inn Club Vacations®

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Cape Canaveral, Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., Las Vegas, Nev., and one in development in Scottsdale, Ariz., scheduled to open in late 2015. For more information on Holiday Inn Club Vacations or to book reservations, visit www.hiclubvacations.com. Find us on Facebook www.facebook.com/hiclubvacations or Twitter www.twitter.com/hiclubvacations.

About Plant With Purpose

Plant With Purpose (plantwithpurpose.org) is an international development organization that transforms lives in rural areas where poverty is caused by deforestation. For more than 30 years,

Plant With Purpose has provided lasting solutions to rural poverty through a community development approach that integrates reforestation, sustainable agriculture programs, economic opportunity through microfinance, and local leadership development. Plant With Purpose currently works in more than 385 communities in six countries: Burundi, the Dominican Republic, Haiti, Mexico, Tanzania, and Thailand. The organization has planted over 13.5 million trees worldwide.

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