



FOR IMMEDIATE RELEASE

**HOLIDAY INN CLUB VACATIONS® AT ORANGE LAKE RESORT CELEBRATED
FOR 25 YEARS OF RCI GOLD CROWN RESORT® DESIGNATION**

ORLANDO, FLA. (August 16, 2016) – Orange Lake Resorts, home to the [Holiday Inn Club Vacations®](#) brand, today announced that its flagship Orange Lake Resort property has earned the RCI Gold Crown Resort® designation for the 25th consecutive year. [RCI](#), the global leader in vacation exchange, was the first to set quality standards for the vacation exchange industry when it launched the Gold Crown Resort program in 1992. Since then only 46 resorts worldwide, including Holiday Inn Club Vacations at Orange Lake Resort, have received the Gold Crown Resort award every year.

“This is an incredible accomplishment and award for our team. Receiving the highest marks for 25 years in a row shows our ongoing commitment to our growing family of owners, guests and RCI exchangers,” said Don Harrill, CEO of Orange Lake Resorts. “We pride ourselves in providing a wonderful resort experience with first-in-class customer service. We appreciate RCI members continually ranking us as one of the best places to enjoy their vacations.”

Based on resort accommodations, hospitality and member experience feedback, RCI’s industry-leading program presents awards to the top-rated resorts. Only the properties with the highest levels of excellence are considered for recognition. Each year, resorts are re-evaluated to keep their standing as a RCI® Gold Crown Resort property, RCI® Silver Crown Resort property or the RCI Hospitality designation.

“Holiday Inn Club Vacations at Orange Lake Resort exemplifies what it means to provide a consistently superior hospitality experience,” said Gordon Gurnik, president of RCI. “Being awarded the RCI Gold Crown each year since the inception of the Resort Recognition Program is extremely rare, and is a tribute to the amazing staff at the property and throughout the Holiday Inn Club Vacations organization. We are very proud to be affiliated with exceptional companies like this one.”

Photo Caption: RCI presented Holiday Inn Club Vacations at Orange Lake Resort with its prestigious RCI Gold Crown Award for the 25 consecutive year. (L-R Don Harrill, CEO of Orange Lake Resorts; Bob Stolt, Vice President-Business Development for RCI; Pat Connolly, Chief Customer Officer of Orange Lake Resorts; and Tom Nelson, President of Orange Lake Resorts)

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About Orange Lake Resorts

[Orange Lake Resorts](#) encompasses 26 resorts and 7,400 villas in the U.S., with more than 340,000 timeshare owners and 6,000+ employees.

Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success, operates the Holiday Inn Club®. The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the world's leading hotel companies. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® founder Kemmons Wilson. The timeshare brand includes 22 resorts across 12 states. For more information on Holiday Inn Club Vacations or to book reservations, [visit hiclubvacations.com](http://visit.hiclubvacations.com). Find us on Facebook at facebook.com/hiclubvacations or Twitter at twitter.com/hiclubvacations.

About RCI

RCI is the worldwide leader in vacation exchange with approximately 4,300 affiliated resorts in more than 100 countries. RCI pioneered the concept of vacation exchange in 1974, offering members increased flexibility and versatility with their vacation ownership experience. Today, through the RCI Weeks® program, the week-for-week exchange system, and the RCI Points® program, the industry's first global points-based exchange system, RCI provides flexible vacation options to its 3.8 million RCI subscribing members each year. RCI's luxury exchange program, *The Registry Collection*® program, is the world's largest program of its kind with approximately 200 affiliated properties either accessible for exchange or under development on six continents. RCI is part of Wyndham Destination Network and the Wyndham Worldwide family of brands (NYSE: WYN). For additional information visit our media center or rciaffiliates.com. RCI also can be found on Facebook, YouTube and Twitter.

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