



**FOR IMMEDIATE RELEASE**

**NINE HOLIDAY INN CLUB VACATIONS® RESORTS EARN  
TOP HONORS FROM WORLD'S LARGEST TRAVEL SITE**

*2014 Certificates of Excellence awarded for reviews on TripAdvisor*

**ORLANDO, FLA.** (June 19, 2014) – Nine Holiday Inn Club Vacations® resorts have been awarded 2014 Certificates of Excellence from TripAdvisor, the world's largest travel site. The awards celebrate hospitality excellence and are awarded annually to resorts that consistently achieve outstanding travel reviews on the site.

The winners from the Holiday Inn Club Vacations brand are located in:

- Florida: Cape Canaveral Beach; Panama City Beach Resort; Sunset Cove, Marco Island;
- Nevada: Desert Club, Las Vegas;
- South Carolina: South Beach, Myrtle Beach;
- Tennessee: Smoky Mountain, Gatlinburg;
- Texas: Galveston Beach;
- Virginia: Williamsburg; and
- Wisconsin: Lake Geneva.

“We are extremely proud of our dedicated resort employees who strive to create memorable guest experiences, and we are pleased to have those reflected through positive reviews – the foundation of the annual Certificate of Excellence awards,” says Don Harrill, CEO Holiday Inn Club Vacations.

Owners have come to trust the Holiday Inn Club Vacations brand to deliver family-friendly vacation experiences in exciting destinations, with resorts featuring spacious villa accommodations and a variety of on-site activities. Travelers can book vacation villas at [holidayinnclubvacations.com](http://holidayinnclubvacations.com).

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### **About the Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., and Las Vegas, Nev. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com). Find us on Facebook [www.facebook.com/hiclubvacations](http://www.facebook.com/hiclubvacations) or Twitter [www.twitter.com/hiclubvacations](http://www.twitter.com/hiclubvacations),

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors\*\*, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under [daodao.com](http://daodao.com). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.virtualtourist.com](http://www.virtualtourist.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

\*\*Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to [daodao.com](http://daodao.com)

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