

**FOR IMMEDIATE RELEASE**

**SEVEN HOLIDAY INN CLUB VACATIONS® RESORTS EARN TOP HONORS FROM  
WORLD'S LARGEST TRAVEL SITE**

*2015 Hall of Fame and Certificate of Excellence Awarded  
for reviews on TripAdvisor*

**ORLANDO, FLA.** (May 28, 2015) – Seven Holiday Inn Club Vacations® Resorts have been awarded 2015 Certificates of Excellence from [TripAdvisor®](#), the world's largest travel site. Two of the resorts also received the travel site's 2015 Hall of Fame Award. The awards celebrate hospitality excellence and are awarded annually to resorts that consistently achieve outstanding travel reviews on the site.

Awarded Holiday Inn Club Vacations resorts include:

- Galveston Beach Resort in Galveston, Texas
- Lake Geneva Resort in Lake Geneva, Wisconsin
- Williamsburg Resort in Williamsburg, Virginia
- Desert Club Resort in Las Vegas, Nevada
- Smoky Mountain Resort in Gatlinburg, Tennessee
- Sunset Cove Resort in Marco Island, Florida
- Panama City Beach Resort in Panama City Beach, Florida

Desert Club Resort and Smoky Mountain Resort were also awarded the 2015 Hall of Fame Award. This top accolade is awarded for receiving Certificate of Excellence Awards five years in a row.

“We strive to create memorable guest experiences that embody a great feeling of fun and family,” states Don Harrill, CEO of Orange Lake Resorts. “We’re very proud of our dedicated resort employees who consistently deliver superior vacations for our guests, and are pleased to have those efforts recognized through positive guest reviews.”

Vacation owners and guests have come to trust the Holiday Inn Club Vacations brand to deliver family friendly vacation experiences in exciting destinations, with resorts featuring

spacious villa accommodations and a variety of on-site activities. Travelers can book vacation villas at [holidayinnclubvacations.com](http://holidayinnclubvacations.com).

###

#### **About the Holiday Inn Club Vacations Brand**

The Holiday Inn Club Vacations® brand was created in 2008 through a strategic alliance with IHG® (InterContinental Hotels Group), one of the largest hoteliers in the world, and Orange Lake Resorts, a leader within the vacation ownership industry with more than three decades of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to the Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. The brand operates 12 resorts across eight states, with another in development in Scottsdale, Ariz., scheduled to open in late 2015. For more information on Holiday Inn Club Vacations or to book reservations, visit [hclubvacations.com](http://hclubvacations.com). Find us on Facebook at [facebook.com/hclubvacations](https://facebook.com/hclubvacations) or Twitter at [twitter.com/hclubvacations](https://twitter.com/hclubvacations).

#### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*, and more than 225 million reviews and opinions covering more than 4.9 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.virtualtourist.com](http://www.virtualtourist.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

\*\*Source: Google Analytics, average monthly unique users, Q1 2015

#### **Media Contact:**

Stacey Sutherland  
Orange Lake Resort  
844-927-4747  
[PR@orangelake.com](mailto:PR@orangelake.com)