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**HOLIDAY INN CLUB VACATIONS® RESORT  
HOSTED ON-SITE EVENT FOR RACE FANS**

*Desert Club Resort welcomed stock car drivers, giveaways as an 'official' sponsor*

**LAS VEGAS** – (March 10, 2015) – HOLIDAY INN CLUB VACATIONS® at Desert Club Resort held a one-night event for race fans who attended the March 6-8 race weekend at Las Vegas Motor Speedway.

The free event from 6 to 8 p.m. March 6 at the resort, located at 3950 Koval Lane in Las Vegas, featured meet-and-greets with stock car motorsports team members and pit pass giveaways for the weekend's races.

Drivers Mike Bliss, Cale Conley and Blake Koch with the TriStar Motorsports team were available for autographs and photo opportunities during the event. TriStar Motorsports, established in 1989 by Mark Smith, currently runs the #10, #14, #19 and the #44 cars in the NASCAR® XFINITY Series.

The resort also partnered with the Iraq and Afghanistan Veterans of America (IAVA), the nation's largest nonprofit, nonpartisan organization representing new veterans and their families, to benefit from the event. Holiday Inn Club Vacations at Desert Club Resort donated 10% of room revenue to the IAVA when guests booked through a special link: <http://ow.ly/J9vfC> or called toll-free 877-783-5882 and asked for code IEV1R.

“We were excited to host the TriStar Motorsports team for the first time at our resort, and enjoyed the meet-and-greet/autograph signing event March 6 when we partnered with the IAVA, which is an amazing organization,” says Adalberto Lugo, General Manager of the Desert Club Resort. “We were also honored to be the ‘official hotel sponsor’ for driver Mike Bliss during the race Saturday, March 7 at Las Vegas Motor Speedway.”

Travelers looking to visit Holiday Inn Club Vacations at Desert Club Resort or any of the 12 resorts can book vacation villas at [holidayinnclubvacations.com](http://holidayinnclubvacations.com).

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**About the Holiday Inn Club Vacations® Brand**

The Holiday Inn Club Vacations brand was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Cape Canaveral, Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., Las Vegas, Nev., and one in development in Scottsdale, Ariz. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com). Find us on Facebook [www.facebook.com/hiclubvacations](http://www.facebook.com/hiclubvacations) or Twitter [www.twitter.com/hiclubvacations](http://www.twitter.com/hiclubvacations),

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