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**HOLIDAY INN CLUB VACATIONS® WILLIAMSBURG RESORT  
OPENS “TOWN CENTER” ACTIVITIES COMPLEX**

**WILLIAMSBURG, VA.** (March 27, 2015) – Holiday Inn Club Vacations® Williamsburg Resort recently celebrated a grand opening and ribbon-cutting ceremony of a new, purpose-built amenities center with the Greater Williamsburg Chamber & Tourism Alliance.

The addition has been under construction in Williamsburg for the past several months and includes the following:

- Arcade, four-lane bowling alley and 18-hole mini golf course
- Sports court and playground
- Fitness center and indoor pool
- Snack bar and *Marketplace* store
- New, hosted family activities

“The many renovations to our Williamsburg Resort and the addition of a new indoor/outdoor recreation area provides an enhanced guest experience that will continue to attract new guests and Holiday Inn Club® members to the Williamsburg area,” said General Manager Peter Saless.

Located just eight miles from downtown Williamsburg at 200 English Garden Way in York County, the 120-villa resort also includes the company’s upscale *Signature Collection* portfolio, a kids club and outdoor patio area overlooking a pond, and an 11,205 square foot sales center that includes open office areas.

As with all Holiday Inn Club Vacations resorts, the Holiday Inn Club Vacations Williamsburg Resort offers one and two-bedroom villas ranging from 682 square feet to 1,100 square feet.

Travelers can book vacation villas for all Holiday Inn Club Vacations resorts at [www.holidayinnclubvacations.com](http://www.holidayinnclubvacations.com), just as they would any Holiday Inn® brand hotel room.

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**About the Holiday Inn Club Vacations®**

Holiday Inn Club Vacations was created in 2008 as a strategic alliance between IHG® (InterContinental Hotels Group) and Orange Lake Resorts, a leader within the vacation ownership industry with more than 30 years of proven success. The Holiday Inn Club Vacations flagship property in Orlando, Fla., located next to Walt Disney World® Resort, was established in 1982 by Holiday Inn® brand founder Kemmons Wilson. Other resort locations include Lake Geneva, Wis., Cape Canaveral, Panama City Beach and Marco Island, Fla., Brownsville, Vt., Myrtle Beach, S.C., Gatlinburg, Tenn., Galveston, Texas, Williamsburg, Va., Las Vegas, Nev., and one in development in Scottsdale, Ariz. For more information on the Holiday Inn Club Vacations brand or to book reservations, visit [www.hiclubvacations.com](http://www.hiclubvacations.com). Find us on Facebook [www.facebook.com/hiclubvacations](http://www.facebook.com/hiclubvacations) or Twitter [www.twitter.com/hiclubvacations](http://www.twitter.com/hiclubvacations),

**Caption:**

York County Board of Commissioners Supervisor Walt Zaremba (left) assisted general manager Peter Saless (center) with the ribbon cutting for the new amenities center at the Holiday Inn Club Vacations Resort in Williamsburg.

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